

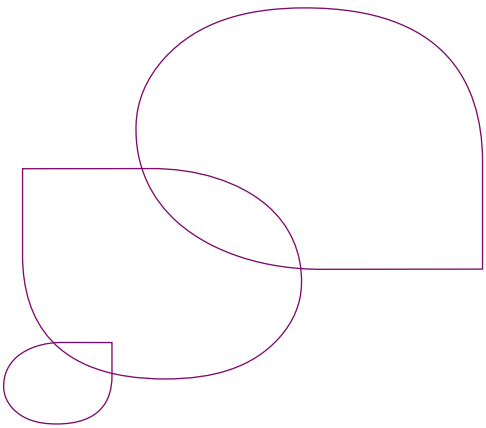


vivendi

Notice of Meeting

Extraordinary General Shareholders' Meeting

Monday, March 29, 2021,
at 3:00 pm CET



**The Shareholders' Meeting
will be held behind closed doors
at the Company's headquarters**

42, avenue de Friedland
75008 Paris

Important Notice:

Due to the COVID-19 pandemic and following the measures put in place by the authorities to limit its spread, the Shareholders' Meeting will be held "behind closed doors" (*à huis clos*), i.e., without the physical presence of shareholders or other persons usually entitled to attend, at the Company's headquarters located at 42, avenue de Friedland, 75008 Paris.

This decision is made in accordance with French Ordinance no. 2020-1497 of December 2, 2020, extending and amending French Ordinance no. 2020-321 of March 25, 2020, adapting the rules for meetings and deliberation of meetings and governing bodies of legal persons and entities without legal personality under private law because of the COVID-19 pandemic.

In fact, on the date of the convening of the Shareholders' Meeting, administrative measures limiting or prohibiting movement or collective gatherings for health reasons prevent the physical presence at the Shareholders' Meeting of its members.

Accordingly, no admission cards will be issued. The only way for shareholders to exercise their voting rights is to do so remotely prior to the Meeting. Shareholders are invited to vote by mail using the voting form or via the Internet using the secure voting platform VOTACCESS, or to give a proxy to the Chairman of the Meeting or to a third party of their choice in the same manners.

Shareholders are also encouraged to give preference to the electronic submission of all requests and documents.

Shareholders are invited to regularly consult the section dedicated to the Shareholders' Meeting on the Company's website (www.vivendi.com). This section will be updated to specify, as applicable, the final terms and conditions for participating in the Shareholders' Meeting and/or to adapt them to any legislative or regulatory changes that may occur after the publication of this notice.

The Shareholders' Meeting will be webcast live and available for replay on the Company's website www.vivendi.com.

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This is a free translation of the French Convening Notice (Brochure de convocation) and is provided solely for the convenience of English-speaking readers. In the event of a discrepancy, the French version shall prevail.



For more information, visit:
www.vivendi.com

Message from the Chairman of the Supervisory Board and the Chairman of the Management Board



YANNICK BOLLORÉ

Chairman of the Supervisory Board



ARNAUD DE PUYFONTAINE

Chairman of the Management Board

●● The opening of UMG's share capital at 20%, based on an enterprise value of €30 billion, along with the expressions of interest from new investors at potentially higher prices, now allow the Management Board to consider a distribution of 60% of UMG's share capital to Vivendi shareholders. ●●

Dear Vivendi shareholder,

As we stated on February 13, 2021, Vivendi's largest institutional shareholders have for several years been calling for the split or distribution of Universal Music Group (UMG) to reduce Vivendi's conglomerate discount. Before it could consider responding to this request, the Management Board wanted to ensure the valuation of UMG at its fair value to better serve the interests of its shareholders and further the achievement of its strategic plan to build a world-class content, media and communications group.

We had set a minimum enterprise value target of €30 billion for UMG. The entry of the Tencent-led consortium, which acquired a 20% interest in UMG between March 2020 and January 2021, based on this valuation, along with the expressions of interest from new investors at potentially higher prices, now allow the Management Board to consider a distribution, in shares, of 60% of UMG's share capital to Vivendi shareholders.

This distribution, exclusively in kind, would take the form of a special dividend. Concomitantly, the listing of UMG's shares, issued by its holding company, would be applied for on the regulated market of Euronext NV on the Amsterdam Stock Exchange, in a country where one of UMG's historical headquarters was located.

Within this context, you are now being asked to approve an amendment to the Company's by-laws to allow, as appropriate, for such a distribution in kind. This step will enable the Management Board to continue to study this plan. If it should decide to proceed, you will be consulted again at another General Shareholders' Meeting, which could be held before the end of 2021, to vote on a distribution of UMG shares.

We remind you that the Shareholders' Meeting will be broadcast live, and a recorded version will be available on the Company's website (www.vivendi.com).

The Company's Corporate Governance Bodies

Members of the Supervisory Board

Yannick Bolloré

Chairman of the Supervisory Board and Chairman and Chief Executive Officer of Havas

Philippe Bénacín*

Vice Chairman and lead independent member of the Supervisory Board
Co-Founder and Chairman and Chief Executive Officer of Interparfums SA

Cyrille Bolloré

Chairman and Chief Executive Officer of Bolloré SE

Paulo Cardoso

Employee Representative

Laurent Dassault*

Groupe Industriel Marcel Dassault SA (GIMD),
Member of the Supervisory Board

Dominique Delpont

President of Arduina Partners (SAS)

Véronique Driot-Argentin

Vivendi employee

Aliza Jabès*

Chairwoman of NUXE International SAS

Cathia Lawson-Hall*

Head of Coverage and Investment Banking for Africa at Société Générale

Sandrine Le Bihan

Employee Shareholder Representative

Michèle Reiser*

Manager of MRC

Katie Stanton*

Founder and General Partner of Moxie Ventures

Athina Vasilogiannaki

Employee Representative

Non-voting member

Vincent Bolloré

Chairman and Chief Executive Officer of Financière de l'Odé SE

* Independent member.

Members of the Management Board

Arnaud de Puyfontaine

Chairman of the Management Board and Chief Executive Officer

Gilles Alix

Member of the Management Board, Senior Vice President responsible for inter-group coordination and Chairman of Vivendi Group Africa

Cédric de Bailliencourt

Member of the Management Board and Senior Vice President responsible for investor relations and inter-group financial communications

Frédéric Crépin

Member of the Management Board and Group General Counsel

Simon Gillham

Member of the Management Board,
Chairman of Vivendi Village and Senior Executive Vice President, Communications of Vivendi

Hervé Philippe

Member of the Management Board and Chief Financial Officer

Stéphane Roussel

Member of the Management Board, Chief Operating Officer of Vivendi and Chairman and Chief Executive Officer of Gameloft SE



For more information, visit:

www.vivendi.com



Agenda and Draft Resolutions

Agenda

- 1 - Amendment to Article 20 of the Company's by-laws – Allocation of earnings and distribution of profits.
- 2 - Authorization to carry out legal formalities.

Draft Resolutions

1st
RESOLUTION

Amendment to Article 20 of the Company's by-laws – Allocation of earnings and distribution of profits

Having reviewed the Management Board's report, the General Shareholders' Meeting approves the amendment to Article 20 of the Company's by-laws, "Allocation of earnings and distribution of profits", which will henceforth read as follows:

Previous text	New text
<p>Article 20 – ALLOCATION OF EARNINGS AND DISTRIBUTION OF PROFITS</p> <p>1. The statement of income shows revenues and expenses for the fiscal year, expressing net income for the year as the difference between the two, after deducting amortization, depreciation and provisions.</p> <p>Where applicable, at least 5% of the Group's financial year's earnings, less any deferred losses, are withheld for allocation to statutory reserves. This ceases to be mandatory when the statutory reserves reach an amount equal to 10% of the share capital, and enters into effect again, if, for any reason, the same statutory reserves fall below this percentage.</p> <p>The Shareholders' Meeting may set aside such sums as the Management Board deems appropriate for transfer to contingency funds, ordinary or extraordinary reserves, retained earnings, or for distribution.</p> <p>2. In accordance with applicable law and Vivendi's by-laws, distributable earnings are equal to earnings for the financial year, less losses carried forward and allocations to reserves, plus earnings carried forward from previous financial years.</p> <p>Dividends are first paid out of current earnings.</p> <p>Except in the event of a reduction in share capital, no dividends may be distributed to shareholders when shareholders' equity is, or would become as a result of such distribution, less than the amount of the share capital plus reserves, the distribution of which is not permitted by applicable law or these by-laws.</p> <p>Revaluation surpluses may not be distributed but may be capitalized in full or in part.</p> <p>The Shareholders' Meeting may decide to distribute amounts deducted from available reserves by indicating the reserve items from which the amounts shall be deducted.</p> <p>The terms of payment of dividends shall be determined by the Shareholders' Meeting or, failing that, by the Management Board. Dividends must be paid no later than nine months after the end of the fiscal year, unless an extension is granted by court order.</p> <p>The General Meeting of Shareholders has the right to grant each shareholder the option to receive all or part of the annual dividend or interim dividend distributed in the form of cash, shares, or payment in kind.</p> <p>Dividends remaining unclaimed for a term of five years after the declaration date are no longer distributable under applicable statutes of limitation.</p>	<p>Article 20 – ALLOCATION OF EARNINGS AND DISTRIBUTION OF PROFITS</p> <p>Unchanged</p> <p>Unchanged</p> <p>Unchanged</p> <p>Unchanged</p> <p>Unchanged</p> <p>Unchanged</p> <p>Unchanged</p> <p>Unchanged</p> <p>Unchanged</p> <p>Unchanged</p> <p>Unchanged</p> <p>Unchanged</p> <p><u>In addition, the Shareholders' Meeting – or the Management Board in the case of an interim dividend – may decide that all or part of the distribution of a dividend, an interim dividend, reserves or premiums, or of a capital reduction, will be made through the delivery of assets in kind, including financial securities. In all cases, it may be decided that rights forming fractional shares will be neither negotiable nor transferable, notwithstanding Article 6-2 of these by-laws. In particular, it may be decided that if the share of the distribution to which the shareholder is entitled does not correspond to a whole number of the unit of measure used for the distribution, the shareholder will receive the whole number, in the unit of measure, immediately below that number, together with an equalization payment in cash.</u></p> <p>Unchanged</p>



Authorization to carry out legal formalities

The General Shareholders' Meeting grants full powers to the bearer of a certified copy or excerpt of the minutes of this Extraordinary General Shareholders' Meeting to accomplish any formalities required by law.

Report of the Management Board on the resolutions

Ladies and Gentlemen,

We have convened you to an Extraordinary General Shareholders' Meeting to submit for your approval an amendment to the Company's by-laws that would allow the Company to distribute dividends, reserves or premiums by way of the delivery of assets in kind, including financial securities (**first resolution**).

As announced on February 13, 2021, this proposal reflects Vivendi's dialogue with its leading institutional shareholders, who for several years have been calling for the split or distribution of Universal Music Group (UMG) in order to reflect better the value of Vivendi's assets, particularly those related to the music business.

As a preliminary step, it was necessary to obtain a valuation of UMG based on its fair value to provide Vivendi with sufficient financial resources to support the fulfillment of its development plan to build a world-class content, media and communications group.

The acquisition by the consortium led by Tencent Holdings Limited (Tencent) of a 20% interest in UMG finalized between March 2020 and January 2021, at an enterprise value of €30 billion for 100% of UMG on a fully-diluted basis, as well as the interests expressed by new investors at potentially higher prices, further supports UMG's valuation, enabling the Company to study the planned distribution of 60% of UMG's share capital to Vivendi shareholders before the end of 2021. If this planned distribution were to proceed, you will be consulted again at another General Shareholders' Meeting. The listing of UMG's shares, issued by its holding company, currently being incorporated in the Netherlands, would be applied for on the regulated market of Euronext NV in Amsterdam, in a country that has been one of UMG's historical homes.

1

AMENDMENT TO THE BY-LAWS

1st resolution

In order to enable the Company to make, if appropriate, this exceptional distribution in kind, it is proposed that you approve an amendment to Article 20 of the Company's by-laws entitled "Allocation of earnings and distribution of profits", to allow the Shareholders' Meeting to decide, in accordance with Article L. 232-12 of the French Commercial Code, in the event of a distribution of dividends, reserves or premiums, or in the event

of a capital reduction, that all or part of such distribution or capital reduction will be made through the delivery of assets in kind, including financial securities held by the Company. In the case of the distribution of an interim dividend, this option would be available to the Management Board pursuant to Article R. 232-17 of the French Commercial Code.

2

AUTHORIZATION TO CARRY OUT LEGAL FORMALITIES

2nd resolution

Lastly, it is proposed that you grant to the Management Board the powers necessary to carry out the formalities arising from this Extraordinary Shareholders' Meeting (**second resolution**).

The Management Board

Observations of the Supervisory Board

The Supervisory Board states that it has no comment to make on the Management Board's Report on the resolutions submitted to the Extraordinary General Shareholders' Meeting.

How to participate in the Extraordinary General Shareholders' Meeting

Important Notice: Due to the COVID-19 pandemic, in accordance with French Ordinance no. 2020-1497 of December 2, 2020, extending and amending French Ordinance no. 2020-321 of March 25, 2020, authorizing the holding of the Shareholders' Meeting without the physical presence of shareholders or other persons usually entitled to attend, no admission cards will be issued.

Therefore, shareholders are invited to vote via the Internet using the secure voting platform VOTACCESS, or by mail using the postal voting/proxy form, or to give proxy to the Chairman of the Meeting or to a third party of their choice in the same manners.

Shareholders are also encouraged to give preference to the electronic submission of all requests and documents.

Methods of Participation

As indicated above, the Vivendi SE Extraordinary General Shareholders' Meeting will be held "behind closed doors" (*à huis clos*), i.e., without the physical presence of shareholders or other persons usually entitled to attend.

Accordingly, no admission cards will be issued. Shareholders can participate in the Shareholders' Meeting in one of the following two ways:

1.

Vote online or by mail; or

2.

Give proxy to the Chairman of the Shareholders' Meeting or any other individual or legal entity of their choice (Articles L. 225-106 and L. 22-10-39 of the French Commercial Code).

Shareholders are advised not to wait until the last few days to decide how they will participate in the Shareholders' Meeting.

YOU ARE A VIVENDI SE SHAREHOLDER.

If you wish to cast your vote, you will find all the necessary information to do so below.

Regardless of how you choose to vote, you must provide evidence in advance of your status as a shareholder.

1

CONDITIONS FOR PARTICIPATION IN THE SHAREHOLDERS' MEETING

Pursuant to Article R. 22-10-28 of the French Commercial Code, a shareholder's right to participate in the Shareholders' Meeting is demonstrated by evidence of the registration of their shares in an account held in the name of the shareholder or in the name of an intermediary registered on the shareholder's behalf in accordance with the seventh paragraph of Article L. 228-1 of the French Commercial Code, on the second working day preceding the Shareholders' Meeting at midnight (i.e., on Thursday, March 25, 2021 at 00:00, Paris time), either in the accounts of registered shares maintained by the Company (or its agent), or in the bearer share accounts held by the authorized intermediary.

The recording or registration of shares in bearer share accounts maintained by authorized intermediaries is evidenced by means of a shareholding certificate issued by such intermediaries, or when applicable, by electronic means under the terms and conditions set out in Article R. 22-10-28 of the French Commercial Code (with reference to Article R. 225-61 of the same Code), attached to the postal voting/proxy form.

By way of derogation from Article R. 22-10-28 III. of the French Commercial Code, a shareholder who has already cast a remote vote or given a proxy may choose another form of participation in the Shareholders' Meeting subject to compliance with the terms and deadlines specified in this notice.

2

VOTING REMOTELY OR BY PROXY



Vote or give proxy
by internet

Shareholders can vote and appoint or revoke a proxy before the Shareholders' Meeting using the VOTACCESS online voting platform under the conditions described below:

FOR HOLDERS OF DIRECTLY OR ADMINISTERED REGISTERED SHARES:

Holders of directly or administered registered shares who wish to vote via the Internet can do so using the VOTACCESS online voting platform, which can be accessed via the Planetshares site at the following address: <https://planetshares.bnpparibas.com>.

Holders of directly registered shares should log on to the Planetshares website using your usual login identifiers.

Holders of administered registered shares should connect using the identification number found in the top right-hand corner of the voting form, which will allow you to access the Planetshares website. If you have forgotten your username and/or password, you can call the dedicated hotline at +33 1 40 14 80 14 for assistance.

After logging on, you must follow the instructions on the screen to access the VOTACCESS site and vote or appoint or revoke a proxy.

FOR HOLDERS OF BEARER SHARES:

Ask your authorized intermediary whether it is connected to the VOTACCESS service and, if so, whether such access is subject to specific conditions of use.

If the intermediary holding your securities account is connected to VOTACCESS, you should connect to such intermediary's website using your usual login identifiers, then click on the icon appearing on the line for your Vivendi shares and follow the instructions appearing on the screen to access the VOTACCESS service and vote, or appoint or revoke a proxy.

If the intermediary holding your securities account is not connected to VOTACCESS, the notification of the appointment or revocation of a proxy can still be made electronically, in accordance with Articles R. 225-79 and R. 22-10-24 of the French Commercial Code, as follows:

→ you must send an email to: paris.bp2s.france.cts.mandats@bnpparibas.com. The e-mail must mandatorily contain the following information: the name of the company concerned, the date of the Shareholders' Meeting, last name, first name, address and bank account details of the person granting the proxy and the first name, last name, and if possible, the address of the proxy;

→ you must ask your financial intermediary managing your securities account to send a written confirmation of your request to BNP Paribas Securities Services – CTO Assemblées générales – Les Grands Moulins de Pantin - 9, rue du Débarcadère - 93761 Pantin Cedex.

Only notifications of appointment or revocation of proxies may be sent to the above-mentioned email address and any requests or notifications made to this address for another purpose will not be taken into consideration or processed.

In accordance with French Decree no. 2020-1614 of December 18, 2020, extending and amending Decree no. 2020-418 of April 10, 2020, and Decree no. 2020-629 of May 25, 2020, forms with the appointment of a proxy must be received no later than the fourth day prior to the date of the Meeting, i.e., Thursday, March 25, 2021. Proxy holders must send their voting instructions for the exercise of the mandates they hold to paris.bp2s.france.cts.mandats@bnpparibas.com, in the form provided for in Article R. 225-76 of the French Commercial Code, no later than the fourth day prior to the Meeting, i.e., Thursday, March 25, 2021.

For appointments and revocations of proxies to be taken into account, confirmations must be received no later than the day before the Shareholders' Meeting, i.e., Sunday, March 28, 2021, at 3 pm (Paris time).

The VOTACCESS service will be open beginning on March 10, 2021.

The opportunity to vote online before the Shareholders' Meeting will end on Sunday, March 28, 2021, at 3pm (Paris time).

However, to avoid any overloading of the VOTACCESS service, shareholders are advised not to wait until the day before the Shareholders' Meeting to vote.



Vote or give proxy by mail

Shareholders may also vote by mail or be represented by giving proxy to the Chairman of the Meeting or a different proxy by mail as follows:

FOR HOLDERS OF REGISTERED SHARES:

Shareholders must return the postal voting/proxy form attached to the Notice of Meeting to the following address: BNP Paribas Securities Services – CTO Assemblées générales – Les Grands Moulins de Pantin - 9, rue du Débarcadère - 93761 Pantin Cedex.

FOR HOLDERS OF BEARER SHARES:

Shareholders must download the postal voting/proxy form available on the Company's website: <https://www.vivendi.com/en/shareholders-investors/shareholders-meeting> or request this form from the intermediary managing your shares as of the date of the Notice of Meeting at latest six days prior to the Meeting.

Once you have filled it in, send the form to your financial intermediary, who will add a shareholding certificate and send them together to BNP Paribas Securities Services – CTO Assemblées générales – Les Grands Moulins de Pantin - 9, rue du Débarcadère - 93761 Pantin Cedex.

In order to be taking into account, postal voting forms must be received by BNP Paribas Securities Services, mandated by Vivendi for this purpose, no later than Sunday, March 28, 2021, at 3 pm (Paris time).

In accordance with French Decree no. 2020-1614 of December 18, 2020, extending and amending Decree no. 2020-418 of April 10, 2020 and Decree no. 2020-629 of May 25, 2020, forms with the appointment of a proxy must be received no later than the fourth day prior to the date of the Meeting, i.e., Thursday, March 25, 2021. Proxy holders must send their voting instructions for the exercise of the mandates they hold to paris.bp2s.france.cts.mandats@bnpparibas.com, in the form provided for in Article R. 225-76 of the French Commercial Code, no later than the fourth day prior to the Meeting, i.e., Thursday, March 25, 2021.

For appointments and revocations of proxies to be taken into account, the confirmations must be received no later than the day before the Shareholders' Meeting, i.e., Sunday, March 28, 2021, at 3 pm (Paris time).

3

WAYS TO EXERCISE THE RIGHT TO ASK WRITTEN QUESTIONS

Every shareholder has the right to submit written questions. These written questions should be sent to the registered office: 42, avenue de Friedland – 75008 Paris, France, by registered letter with acknowledgment of receipt addressed to the Chairman of the Management Board. In accordance with French Decree no. 2020-1614 of December 18, 2020, extending and amending Decree no. 2020-418 of April 10, 2020, and Decree no. 2020-629 of May 25, 2020, written questions must be received before the end of the second business day preceding the Shareholders' Meeting, i.e., Thursday, March 25, 2021.

Pursuant to Article R. 225-84 of the French Commercial Code, the questions must be accompanied by a certificate of registration either in the registered share accounts held by the Company or in the bearer share accounts held by an intermediary mentioned in Article L. 211-3 of the French Monetary and Financial Code.

In accordance with the legislation in force, a single response may be given to these questions as long as they present the same content or relate to the same subject. In accordance with French Ordinance no. 2020-1497 of December 2, 2020, extending and amending French Ordinance no. 2020-321 of March 25, 2020, all written questions submitted by shareholders and the answers provided will be published on the company's website (www.vivendi.com) in a specific area of the Shareholders' Meeting section.

4

INFORMATION AND DOCUMENTS MADE AVAILABLE TO SHAREHOLDERS.

All information and documents relating to the Shareholders' Meeting and mentioned in Article R. 22-10-23 of the French Commercial Code are made available on the Company's website <https://www.vivendi.com/en/shareholders-investors/shareholders-meeting> at least 20 days prior to the date of the Shareholders' Meeting.



The Meeting will be broadcast live, and a recorded version will be available on the Company's website

www.vivendi.com


How to fill in the form

Under no circumstances should this form be returned to Vivendi.

If you hold bearer shares,
do not forget to attach the shareholding certificate furnished by your intermediary.

Important : Avant d'exercer votre choix, veuillez prendre connaissance des instructions situées au verso - Important : Before selecting please refer to instructions on reverse side
Quelle que soit l'option choisie, noircir comme ceci ■ la ou les cases correspondantes, dater et signer au bas du formulaire - Whichever option is used, shade box(es) like this ■, date and sign at the bottom of the form

JE DÉSIRE ASSISTER À CETTE ASSEMBLÉE et demande une carte d'admission - I WISH TO ATTEND THE SHAREHOLDERS' MEETING and request an admission card - date and sign at the bottom of the form.



Société Européenne à Directoire et Conseil de surveillance au Capital de € 6 522 975 915,50
42, avenue de Friedland
75380 PARIS CEDEX 08
343 134 763 R.C.S. Paris

ASSEMBLÉE GÉNÉRALE EXTRAORDINAIRE à huis clos le
Lundi 29 mars 2021 à 15h00.
EXTRAORDINARY GENERAL MEETING behind closed doors on
Monday, March 29, 2021, at 3.00 pm.

CADRE RÉSERVÉ À LA SOCIÉTÉ - FOR COMPANY'S USE ONLY

Identifiant - Account Vote simple / Single vote

Nombre d'actions / Number of shares Nominatif / Registered Vote double / Double vote

Porteur / Bearer

Nombre de voix - Number of voting rights

1 **JE VOTE PAR CORRESPONDANCE // I VOTE BY POST**
Cf. au verso (2) - See reverse (2)

Je vote **OUI** à tous les projets de résolutions présentés ou agréés par le Conseil d'Administration ou le Directoire ou la Gérance, à l'EXCEPTION de ceux que je signale en noircissant comme ceci ■ l'une / une des cases "Non" ou "Abstention". / I vote **YES** all the draft resolutions approved by the Board of Directors, EXCEPT those indicated by a shaded box, like this ■, for which I vote No or I abstain.

	1	2	3	4	5	6	7	8	9	10		A	B
Non / No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Oui / Yes	<input type="checkbox"/>	<input type="checkbox"/>
Abs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Non / No	<input type="checkbox"/>	<input type="checkbox"/>
	11	12	13	14	15	16	17	18	19	20		C	D
Non / No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Oui / Yes	<input type="checkbox"/>	<input type="checkbox"/>
Abs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Non / No	<input type="checkbox"/>	<input type="checkbox"/>
	21	22	23	24	25	26	27	28	29	30		E	F
Non / No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Oui / Yes	<input type="checkbox"/>	<input type="checkbox"/>
Abs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Non / No	<input type="checkbox"/>	<input type="checkbox"/>
	31	32	33	34	35	36	37	38	39	40		G	H
Non / No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Oui / Yes	<input type="checkbox"/>	<input type="checkbox"/>
Abs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Non / No	<input type="checkbox"/>	<input type="checkbox"/>
	41	42	43	44	45	46	47	48	49	50		J	K
Non / No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Oui / Yes	<input type="checkbox"/>	<input type="checkbox"/>
Abs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Non / No	<input type="checkbox"/>	<input type="checkbox"/>
											Abs.	<input type="checkbox"/>	<input type="checkbox"/>

Si des amendements ou des résolutions nouvelles étaient présentés en assemblée, je vote NON sauf si je signale un autre choix en noircissant la case correspondante :
 In case amendments or new resolutions are proposed during the meeting, I vote NO unless I indicate another choice by shading the corresponding box:

- Je donne pouvoir au Président de l'Assemblée Générale. / I appoint the Chairman of the general meeting

- Je m'abstiens / I abstain from voting

- Je donne procuration [cf. au verso renvoi (4)] à M, Mme ou Mlle, Raison Sociale pour voter en mon nom

/ I appoint [see reverse (4)] Mr, Mrs or Miss, Corporate Name to vote on my behalf

Pour être prise en considération, toute formule doit parvenir au plus tard :
 To be considered, this completed form must be returned at the latest than :

à la banque / by the bank 28/03/2021 à 15h, (heure de Paris) / on March 28, 2021 at 3 pm, (Paris time)
 En aucun cas le document ne doit être retourné à VIVENDI SE / In no case, this document must be returned to VIVENDI SE.

2 **JE DONNE POUVOIR AU PRÉSIDENT DE L'ASSEMBLÉE GÉNÉRALE**
Cf. au verso (3)

I HEREBY GIVE MY PROXY TO THE CHAIRMAN OF THE SHAREHOLDERS MEETING
See reverse (3)

3 **JE DONNE POUVOIR A :** Cf. au verso (4) pour me représenter à l'Assemblée / **I HEREBY APPOINT :** See reverse (4) to represent me at the above mentioned Meeting

M., Mme ou Mlle, Raison Sociale / Mr, Mrs or Miss, Corporate Name

Adresse / Address

ATTENTION : Pour les titres au porteur, les présentes instructions doivent être transmises à votre banque.
CAUTION : As for bearer shares, the present instructions will be valid only if they are directly returned to your bank.

Nom, prénom, adresse de l'actionnaire (les modifications de ces informations doivent être adressées à l'établissement concerné et ne peuvent être effectuées à l'aide de ce formulaire). Cf au verso (1)
 Surname, first name, address of the shareholder (Changes regarding this information have to be notified to relevant institution, no changes can be made using this proxy form). See reverse (1)

You must complete this section, regardless of your selection (date and signature).

Date & Signature

Insert your name and address here or check the appropriate boxes if they already appear.

Mail-in vote
blacken the boxes and follow the instructions.

To give proxy to the Chairmen of the Shareholders' Meeting,
blacken here.

To give proxy to your spouse or other shareholder or person
blacken here and write the name of the person.

* Si le formulaire est renvoyé daté et signé mais qu'aucun choix n'est coché (carte d'admission / vote par correspondance / pouvoir au président / pouvoir à mandataire), cela vaut automatiquement pouvoir au Président de l'Assemblée Générale.
 * If the form is returned dated and signed but no choice is checked (admission card / postal vote / power of attorney to the President / power of attorney to a representative), this automatically applies to the President of the General Meeting.

Note: In accordance with French Law No. 2019-744 of 19 July 2019 on the simplification, clarification and adjustment of company law, the voting procedures at the General Shareholders' Meeting have changed. Henceforth, the calculation of the majority of votes for decision purposes is based on the votes expressed and excludes abstentions. However, abstentions are taken into account for the calculation of the quorum.

10 — VIVENDI — NOTICE OF MEETING - EXTRAORDINARY GENERAL SHAREHOLDERS' MEETING OF MARCH 29, 2021 —

Request for additional documents and information

Under Article R. 225-83 of the French Commercial Code

vivendi

**Extraordinary General Shareholders' Meeting
Monday, March 29, 2021**

To be returned only to:

**BNP Paribas
Securities Services
CTO Assemblées générales
Les Grands Moulins de Pantin
9, rue du Débarcadère
93761 Pantin Cedex**

*The centralizing institution
mandated by the company*

I, the undersigned ⁽¹⁾

.....

Surname:

First name:

Email address:

Address:

Postal code: City:

The holder of: registered shares

and/or of: bearer shares ⁽²⁾

request that the document and information provided in Article R. 225-83 of the French Commercial Code concerning the Extraordinary General Shareholders' Meeting to be held on **Monday, March 29, 2021**, with the exception of the documents attached to the postal voting/proxy form, be sent to me at the above address.

Signed in: on:2021

In accordance with Article R. 225-88 of the French Commercial Code, holders of registered shares can request that the company, by a single request, send the aforementioned documents and information for all future meetings of shareholders.

(1) For legal person, state the exact name.

(2) Attach a copy of the shareholding certificate issued by your authorized intermediary.





vivendi

A European company (*société européenne*) with a Management Board (*Directoire*) and a Supervisory Board (*Conseil de surveillance*) with a share capital of €6,522,975,915.50
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343 134 763 RCS Paris

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