

*This is a free translation of a press release originally published in French.*

APPOINTMENTS

*(Paris – September 1, 2004) — Bertrand Meheut, Chairman of the Executive Board of CANAL+ Group, has announced the appointments of Isabelle Parize as Executive Vice President in charge of International Operations and Development, CANAL+ Group and of Guy Lafarge as Executive Vice President in charge of Distribution, CANAL+ Group.*

*In her new position, Isabelle Parize will be responsible for coordinating and actively implementing the Group's diversification strategy. She will oversee the Development Department, international operations—notably Media Overseas—and cable assets.*

*Guy Lafarge will manage all distribution operations, mainly CANAL+ Distribution and CANALSATELLITE. His experience in launching innovative, subscription-based products and services to consumers was a determining factor in his selection. In particular, he will be in charge of strengthening the Group's leadership on all its distribution platforms.*

*This decision is in line with CANAL+ Group's commitment to boosting its growth and to developing both its core business and its diversification operations.*

*Guy Lafarge, 53, began his career with France Telecom, where he played a key role in developing and launching consumer brands, in particular Itinérís, Orange, Mobicarte and MaLigne. He held the positions of Vice President Strategic Marketing at France Telecom Mobiles and Vice President Marketing and Communication at France Telecom Mobile and then Orange, until 2003. For the past 18 months, he has coordinated France Telecom's consumer operations as Vice President Marketing.*

*Isabelle Parize joined CANAL+ Group in June 2001. Since September 2001, she held the positions of Executive Vice President in charge of Distribution and Chairman and Chief Executive Officer of CANALSATELLITE.*

*Media contacts:*

*Laurence Gallot +33 (0)1 71 35 02 22*

*Benoît Liva +33 (0)1 71 35 01 66*

*Marine Lemonnier +33 (0)1 71 35 02 96*