

## **PRESS RELEASE**

### ***CANAL + GROUP Wins Pay TV Rights to Champions League for Next Three Seasons***

*(Paris - March 7, 2003) - The CANAL + GROUP is proud to have received exclusive pay-TV broadcasting rights from UEFA for the 2003/2004, 2004/2005 and 2005/2006 seasons of the Champions League.*

*The agreement negotiated under particularly favorable financial terms will allow the CANAL + GROUP to broadcast all Champions League matches (except one) and all its magazine programs every week, starting with the next season.*

*CANAL + subscribers will have access to the essence of the Champions League matches, while subscribers to the Group's channels and services will be able to view nearly the entire competition.*

*The new agreement means that the CANAL + GROUP will be able to introduce a new expanded offer, with greater breadth and depth:*

#### **On CANAL +**

- Viewers will be offered one complete evening a week with Le Grand Match (the Big Match) of the Champions League broadcasting exclusive full live coverage in a program named La Grande Soirée (The Big Evening), also featuring a second match broadcast in wide-screen format together with highlights of all the other matches.*

- During the same evening, CANAL + VERT will also broadcast an exclusive full live match.*

- New: On another evening, CANAL + will broadcast a match in wide-screen format, followed by an exclusive magazine program with highlights of all the evening's matches.*

#### **On SPORT +**

- Another exclusive full live match will also be broadcast on the same evening as the Big Evening on CANAL +.*

#### **On KIOSQUE**

- Exclusive full live coverage every evening, on a pay-per-view basis, of all the other matches\*.*

*\*Except the matches broadcast by CANAL +, CANAL + VERT, SPORT + and the single match broadcast by TF1.*

*In granting these rights, UEFA has acknowledged the attention and dedication that the CANAL + GROUP and its subscribers have always shown for soccer, and the quality of its presentation on the Group's channels, as well as the expertise of the CANAL + Sports Department staff.*

*Through the agreement, the CANAL + GROUP intends to continue offering subscribers the very best of soccer, with an even greater selection, while maintaining the same balance with its exceptional film offering.*

***Communications Department***

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