



PRESS RELEASE

## *CANALSAT and SFR launch the world's first TV channel package for cell phones*

*Paris - June 28, 2005 – CANALSAT and SFR are launching the world's first TV channel package for cell phones. The service, available from June 29 on SFR's Vodafone live! portal, offers 17 channels accessible 24 hours a day from 3G cell phones.*

*The package is perfectly suited to 3G handsets, with a selection of channels available for a monthly fee. Thanks to this new on-the-go service, users can view their favorite programs anywhere, anytime.*

*The high-quality selection includes CANALSAT's major theme channels: Ciné Cinéma info, CNBC, Comédie, Cuisine TV, L'Equipe TV, Game One, i>Télé, Jetix, Planète and Planète Choc. On July, it will add CANAL J, TIJI, Filles TV, MCM Pop, MCM Top and a specific 3G channel from Discovery Channel. Subscribers will also have access to the CANAL+ premium channel's unscrambled programs.*

*For all new subscriptions between June 28 and December 31, this selection will be available by a subscription with no minimum period required, at €7 including VAT per month (this does not include connection time) \*.*

*To have access to the package, SFR's subscribers can connect from their 3G cell phone to the Vodafone live! Portal (CANALSAT through TV Video menu)*

*As with satellite and DSL delivery, CANALSAT via SFR will include the channel mosaic and a program guide. In addition, subscribers may sign up for SMS alerts to inform them when a program is about to begin.*

*More channels and functionalities will be added in the fall.*

*\*For information, regular monthly fee: €12*

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