

## UNIVERSAL MOTOWN RECORDING ARTIST CHAMILLIONAIRE TOPS OVER 3 MILLION MASTERTONES

"Ridin'" becomes the America's most downloaded mastertone

NEW YORK, NY, August 4, 2006 - Multiplatinum-selling Universal Motown Records artist Chamillionaire made history this week by selling over 3 million mastertones of his chart-topping hit single, "Ridin'," making the hit song the most downloaded mastertone to date. A mastertone, or ringtone, is an edit of a song's master recording which can be purchased by consumers to personalize their cell phone's ringtone. "Ridin'" also holds the distinction of being the fastest selling mastertone of all time, selling over 2 million units within just four months of its release.

"We are thrilled that Chamillionaire made music history with America's most downloaded mastertone," added Rio Caraeff, Vice President and General Manager of Universal Music Mobile - US (UMM-US). "This highlights the marriage between music and mobile, and is a testament to the strength of both industries. We are especially thankful to all the fans and our mobile partners for helping us make "Ridin'" so successful."

### About Universal Motown Records

Universal Motown Records is a division of Universal Music Group, the world's largest music company, with wholly owned record operations or licensees in 75 countries. Its businesses also include Universal Music Publishing Group, one of the industry's largest global music publishing operations.

Universal Music Group consists of record labels Decca Music Group, Deutsche Grammophon, Interscope Geffen A&M Records, Geffen Records, Island Def Jam Music Group, Lost Highway Records, Machete Music, MCA Nashville, Mercury Nashville, Mercury Records, Philips, Polydor Records, Universal Music Latino, Universal Motown Records Group, and Verve Music Group as well as a multitude of record labels owned or distributed by its record company subsidiaries around the world. The Universal Music Group owns the most extensive catalog of music in the industry, which is marketed through two distinct divisions, Universal Music Enterprises (in the U.S.) and Universal Strategic Marketing (outside the U.S.). Universal Music Group also includes eLabs, a new media and technologies division, and Universal Music Mobile.

Universal Music Group is a unit of Vivendi, a global media and communications company.