



Activision Blizzard Two-for-One Stock Split Now Effective

SANTA MONICA, Calif., Sept 08, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Activision Blizzard, Inc. (Nasdaq: ATVI) announced today that its two-for-one stock split is effective and its common stock will begin trading today on a split-adjusted basis. As a result of the stock split, there are approximately 1.3 billion shares of Activision Blizzard's common stock issued and outstanding.

Activision Blizzard maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Romania, Australia, Chile, India, Japan China, South Korea and the region of Taiwan. More information about Activision Blizzard and its products can be found on the company's website, <http://www.activisionblizzard.com>.

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