

# vivendi village

Vivendi Village is composed of Vivendi Ticketing (Digitick and See Tickets), Wengo, Watchever, and L'Olympia. These different entities are driven by the same entrepreneurial spirit, particularly in the digital landscape.

Vivendi is one of the leaders in the ticketing market with See Tickets in the United Kingdom and in the United States, and Digitick in France. These two entities develop innovative platforms that cater for customers in charge of concerts, festivals, cultural and sporting events. Thanks to See Tickets, 150,000 tickets were sold in 25 minutes for the 2015 Glastonbury Festival in the United Kingdom.

Using several Internet sites, Wengo is the French leader in providing dial-up advice (legal and educational advice, astrology etc.). It is present in seven countries around the world.

Watchever is a SVoD service (video-on-demand by unlimited subscription) in Germany and offers an extensive catalogue of content (movies, series, cartoons, and more).

Listed as part of the French cultural heritage, L'Olympia is one of the legendary venues of Paris. Artists of all genres and all nationalities perform there every night.

vivendi ticketing



## KEY FIGURES

TOTAL REVENUE  
**10,089**  
million euros

CURRENT OPERATING INCOME  
**1,108**  
million euros

**15,571**  
COLLABORATORS

PRESENT IN  
**67** COUNTRIES  
IN THE WORLD

As a leader in  
**music, television and cinema,**  
Vivendi is committed to encourage **talent**  
everywhere it is to be found, whatever it might be.

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## VIVENDI TALENTS

Drawing on its ability to manage exceptional talents in music, television and cinema, Vivendi is now looking to take another step in the discovering, fostering and development of talents.

With this in mind, Vivendi Talents was recently launched. The aim of this project is to maximize the potential of all our talents in terms of creation and artistic expression within the standard circles of the industry by bringing together the group's various initiatives, but also by going beyond the traditional detection circuits in an effort to facilitate equal opportunity.

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# ESSENTIALLY



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As an integrated media and content industrial group, Vivendi unites Universal Music Group, Canal+ Group and Vivendi Village (Vivendi Ticketing, Wengo, Watchever and L'Olympia). Present among the entire value chain, from talent discovery to the creation, production and distribution of content, it holds the position of world leader in music, European leader in films, and French leader in television.

Strengthening growing markets, including Africa, accelerating digital transition and the monetization of data, developing new contents and managing talents are at the very heart of the Group's strategy.

The development of all these businesses today is occurring within the digital landscape, and Vivendi aims at seizing these opportunities by benefiting from its leadership position in the sector. The digital world is also converging the consumption modes of music and audiovisual content, thus multiplying the possibilities for projects among Vivendi's subsidiaries.

Thanks to the financial flexibility it has now won back, the Group has the resources to finance both its internal and its external growth in a context of strict financial discipline.

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**CANAL+**  
GROUP

**Canal+ Group is the French leader in pay-TV. It is also present in free-to-air TV and movies, operating in Europe, Africa and Vietnam.**

It produces Canal+ pay-TV channels, which are recognized for the originality, creativity, and exclusivity of their content. It also distributes Canalsat, a pay-TV package featuring over 150 channels. By purchasing D8 and D17 it has developed a free channel division. D8 is the fifth-largest national channel, this supports the relevancy of the investments made in free-to-air TV.

Given the developing digital consumption modes, Canal+ Group has created several tools: the mobile application myCanal, the SVoD (video-on-demand for unlimited subscription) service Canalplay, and a multi-channel network on YouTube.

In 2014, to further accelerate its deployment in the sector, Canal+ Group created a new division, Canal OTT.

To further strengthen its presence in Africa, the Group launched A+, a new channel made by Africans for Africans in October 2014.

In addition to its film investment obligations as a French pay-TV channel, Canal+ Group owns Studiocanal, the European leader in movies and television series.



**A+ had more than 1,5 million subscribers in 2014**

**UNIVERSAL**  
UNIVERSAL MUSIC GROUP

**Universal Music Group (UMG) is the world leader in recorded music with a market share of more than 30%.**

UMG covers three major businesses: recorded music, music publishing and merchandising. The recorded music business aims at discovering artists and developing their careers. These artists are signed under one of the 50 UMG labels, which produce every genre, from rock to classical, to jazz and pop.

The music publishing business is based on the acquisition of music rights and licenses for those rights to be used in different formats. Its music catalog contains more than three million titles, either owned or managed.

UMG has also developed a merchandising business via Bravado. This entity designs branded products for its contract artists.

The digital revolution has significantly transformed the music business model during the past few years. Music streaming has developed extensively, recently overtaking downloading in many countries.

**UMG holds a global market share of more than 30%**

UMG supports these new methods of consumption, particularly through partnerships with Spotify, iTunes, Deezer, Google and Vevo.

