



## **PRESS RELEASE**

### **CANAL+ INTERNATIONAL AND CNEWS CHANNELS LAUNCH ON DIRECTV**

***Movies, TV series, live sports, news, and iconic talk shows from France's leading premium channel available for the first time on US TV***

Paris, Miami, April 9, 2018 – CANAL+ Group, France's leading pay-TV and media company is proud to announce the launch of CANAL+ International and CNEWS for all viewers in the United States through DIRECTV.

Audiences across the U.S. can now enjoy the best of CANAL+ Group. DIRECTV customers who purchase the new FrenchDirect™ Package, which launched March 19, will access CANAL+ International, the new general entertainment channel for the francophone community in the U.S., and CNEWS.

Established in France in 1984, CANAL+ has become a must-see channel and is widely recognized for its quality content spanning a wide range of genres. CANAL+ International is a new channel that brings for the first time to the US, a selection of the best programming produced by CANAL+ Group including original productions, film, live sports and talk shows. CNEWS brings the French and francophone audiences in the USA 24/7 news live from France. All this exclusive content for the francophone community has never been aired on any platform in the US.

#### **The Best of French Cinema, La Creation Originale, and Must-Watch Shows**

CANAL+ is a historical partner of French cinema, making CANAL+ International a privileged home for recent and classic movies from renowned the crème de la crème French filmmakers. In addition, CANAL+ International will air CANAL+ channels' iconic and world-acclaimed Création Originale (Original Programming) with series such as "Pigalle La Nuit", "Baron Noir", "Platane" and "Section Zero", on top of must-watch talk shows.

#### **Top 14 Live and Emblematic Sports Magazines**

Rugby fans will be able to enjoy live action from the French championship TOP 14, with the best games of each season. The channel will also feature emblematic CANAL+ sports talk shows on rugby and soccer.

## **A Focus on Children and French-Style Humor**

Children will be treated to the best animated series, as well as adventure games with a programming block for ages 3-12 with content from CANAL+ Group youth channels Piwi+ and Teletoon+. And the whole family will be able to stay close to the French comedy scene thanks to a daily evening show with recognized and up-and-coming French comedians.

## **CNEWS**

With 5.2 million viewers daily, CNEWS is a 24-hour news channel with a focus on helping viewers understand the news in an ever more complex world. Politics, economy, culture and international news are reviewed and analyzed daily by some of the most renowned French journalists.

CANAL+ International and CNEWS are distributed in the United States by THEMA America, a subsidiary of CANAL+ Group.

## **About CANAL+ Group**

CANAL+ Group is the leading pay-TV group in France, ranking first both for its premium-content networks with the generalist channel CANAL+ and associated channels, and its themed networks. It is also the top multi-channel platform and pay-TV distributor in France. CANAL+ Group has a high international profile, with a presence in fast-developing markets. It is the leading pay-TV operator in French-speaking countries, particularly Africa where it has nearly 3.5 million subscribers. It is also present in Poland, Vietnam and recently Myanmar. Overall, CANAL+ Group has over 15.5 million subscribers worldwide, including 8 million in mainland France. A free-to-air TV operator with three national channels, including France fifth highest rating channel, C8, and in-house advertising sales division CANAL+ REGIE, the Group is also a benchmark player in commercial TV. Through its subsidiary STUDIOCANAL, CANAL+ Group is the European leader in production, distribution and international sales of feature films and TV series.

Group CANAL+ is fully-owned by Vivendi, a global media and content production and distribution group.

## **About THEMA America**

A CANAL+ Group company, THEMA America distributes the most diverse and multicultural portfolio of channels in the Americas, including: Kanal D Drama, Latin American Sports (LAS), AYM Sports; Canal 22 Mexico, Canal Once, CB Tu Television Michoacan and Telemicro Internacional; in addition to MEZZO live HD, a dance, classical music and jazz network. For more information about THEMA and its portfolio of networks visit: [www.thematv.us](http://www.thematv.us)

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