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PRESS RELEASE

CANAL+ GROUP TO LAUNCH FRENCH SATELLITE OFFER IN NORTH AFRICA WITH ARABSAT

Paris, January 21, 2009 - CANAL+ Group has announced the launch of a French-speaking channel package over satellite in Algeria, Morocco and Tunisia.

The launch is the result of a partnership between CANAL OVERSEAS, the CANAL+ Group affiliate in charge of international operations and development, and ARABSAT, one of the leading satellite operators in the world and the number one satellite provider in Arab countries.

CANAL OVERSEAS has developed a unique expertise as an international pay-TV operator. It is responsible for putting together the offer, technical support, conditional access, and marketing.

ARABSAT is in charge of broadcasting the offer over North Africa via its new BADR 6 satellite launched in August 2008.

Marketed under the LE BOUQUET DE CANAL+ brand, the package includes more than 25 channels covering the most popular TV topics :

- Premium: CANAL+ ESSENTIEL, the premium channel specially developed for North Africa countries, CANAL+ CINEMA, and CANAL+ Family
- Movies: CINECINEMA FRISSON and CINECINEMA STAR
- General-interest channels: France, France 3, France 5, and TV Breizh
- Entertainment: Game One
- Music: MTV, NRJ Hits, Trace and M6 Music Hits
- Discovery: Planète, Planète Thalassa, Ushuaïa TV and Histoire
- Children: Piwi, Télétoon
- News: iTélé and LCI
- Lifestyle: Cuisine TV
- Sports: Infosport, OL TV, OM TV, Girondins TV

LE BOUQUET CANAL+ is the first legal offer of French-speaking channels in North Africa.

It will be distributed in the form of pre-paid cards, equipped with the latest conditional access technology provided by Viaccess (PC 4.0). These cards will be available through a network of distributors and local partners.

The Algeria, Morocco and Tunisia market has a strong growth potential with 13 million households, including 10 million already equipped with satellite dishes.

The launch of this new offer in partnership with ARABSAT gives Group CANAL+ the opportunity to further strengthen and develop its presence overseas via CANAL OVERSEAS and promote French culture outside of France.

About CANAL+ Group

CANAL+ Group is the leading pay-TV operator in France with a total of 10.5 million subscriptions.

CANAL+ Group produces five premium, general-interest channels – CANAL+, CANAL+ Cinéma, CANAL+ Sport, CANAL+ Family, and CANAL+ Décalé – and more than 20 themed channels covering movies, sport, news, documentaries, entertainment, lifestyle and children programs.

CANAL+ Group also markets an offer of nearly 300 channels and services under the CANALSAT brand. CANAL+ channels and CANALSAT are available on all distribution platforms (DTH, cable, DTT, IP TV).

As a pioneer in digital broadcasting in Europe and new TV services, CANAL+ Group is a leader in on-demand and high-definition TV.

CANAL OVERSEAS is CANAL+ Group's subsidiary in charge of international operations and development mainly in French overseas territories, Africa and Poland, where it totals over 2 million subscribers.

CANAL+ Group is also a major player in the acquisition, production and distribution of feature films in France and Europe through its subsidiary STUDIOCANAL.

About CANAL OVERSEAS

CANAL OVERSEAS is the subsidiary of CANAL+ Group in charge of French overseas territories and international development.

CANAL OVERSEAS acts as the operator of CANAL+, CANALSAT and channel packages around the world: Poland, Sub-Saharan Africa, Indian Ocean, the Caribbean and in the region of Oceania-South Pacific.

CANAL OVERSEAS also produces the CANAL+ HORIZONS channel for Sub-Saharan Africa and CANAL+ ESSENTIEL for the Maghreb.

With satellites that cover 4 continents, CANAL OVERSEAS packages are potentially accessible by several millions of inhabitants in the world.

About ARABSAT

Founded in 1976 by the 21 member-states of the Arab League, ARABSAT has been serving the growing needs of the Arab world for over 30 years. It carries over 340 TV channels and 160 Radio stations reaching tens of millions of homes in more than 80 countries across the Middle East, Africa, Europe – and way beyond around the world – including an audience of over 164 million viewers in the Middle East and North Africa (MENA) region alone tuned into Arabsat's video "hotspot" at 26° East.

Operating a growing fleet of 4 satellites at the 26°East and 30.5°East positions of the geostationary orbit, ARABSAT is the only satellite operator in the MENA region offering the full spectrum of Broadcast, Telecommunications and Broadband services. This capacity will continue to expand with the launch of one new satellite every year from 2009 to 2012, making the ARABSAT satellite fleet the youngest in the region.

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