



Modern Warfare(R) 2 Coming November 10, 2009

-- --Countdown Begins for the Most-Anticipated Game of the Year

SANTA MONICA, Calif., March 26, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Prepare for the ultimate invasion! The most anticipated game of the year and the sequel to the best-selling first-person action game of all time*, Infinity Ward's Modern Warfare 2 will strike worldwide on November 10, 2009. Activision Publishing, Inc. (Nasdaq: ATVI) will release the newest installment in the groundbreaking and record-setting follow-up to the 2007 blockbuster, Call of Duty(R) 4: Modern Warfare (TM), that has sold more than 12 million copies worldwide, to date.

"Everyone on the team is laser focused on making the most gripping experience we've ever created," said Infinity Ward's CEO, Vince Zampella. "No detail is too small and every finishing touch imaginable is underway to make Modern Warfare 2 our best ever. We can't wait for our fans around the world to play starting November 10th."

For more information, visit www.modernwarfare2.com.

* Based on data from NPD Chartrack and GfK

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, Japan and South Korea. More information about Activision and its products can be found on the company's website, www.activision.com.

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