

Essentially Vivendi



vivendi

Offering the very best to the digital generation

Overview

Vivendi intends to offer the very best to the digital generation. It is at the heart of the worlds of content, platforms and interactive networks.



Activision Blizzard

N°1 worldwide in video games

An independent publisher of online and console video games, it is a leader in most segments of the interactive entertainment industry.

Universal Music Group

N°1 worldwide in recorded music

With more than one in four records sold around the world, it also has the largest catalogue of music rights.



SFR

N°1 alternative telecoms operator in France

SFR is Europe's premier alternative mobile and fixed-line operator.

Maroc Telecom Group

N°1 in telecoms in Morocco

Maroc Telecom Group is the leading fixed-line and mobile telecommunications operator and Internet service provider in Morocco, present in Burkina Faso, Gabon, Mauritania and Mali.



GVT

N°1 alternative telecoms operator in Brazil

GVT is Brazil's outstanding broadband operator with innovative fixed telephony and broadband solutions and products.



zaOza is Vivendi Mobile Entertainment's (VME) consumer brand. zaOza, its community site for the exchange and sharing of content via subscription, was launched for the general public in 2008.

Canal+ Group

N°1 in pay-TV in France

Canal+ Group is a major player in film production and distribution in France and the rest of Europe.



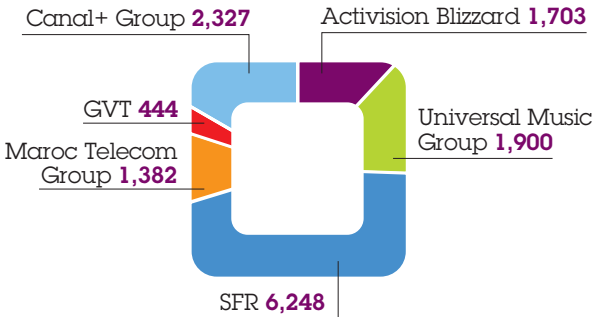
Our strategy

- Continue to invest and innovate in marketing, products, networks and quality to attract and retain subscribers and improve market share.
- Continue to invest in content and platforms to enhance our commercial offers.
- Strengthen cooperation between our different businesses and enhance cross-business innovation to better value the Group's positions.
- Hold 100% ownership of our French-based entities.
- Pay shareholders a very high dividend and reiterate our ongoing commitment to deliver dividends with a distribution rate of at least 50% of Adjusted Net Income.

Key figures as of September 1st 2010

Revenues per business unit (as of First Half 2010)

(in million euro)



Adjusted Net Income (in million euro)

First Half 2010: **1,526**
First Half 2009: **1,467**

Dividend per share (in euro)

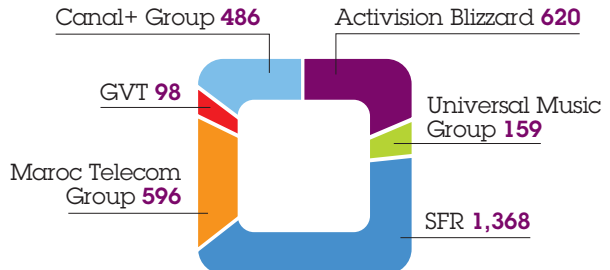
2010 estimates:

1.40

For fiscal year 2009: **1.40**

EBITA per business unit (as of First Half 2010)

(in million euro)



Vivendi's sustainable development policy: specific issues



Vivendi, through its activities, has an impact on society which stems from its intellectual and cultural footprint. In 2009, Vivendi invested 2.5 billion Euros in content and 2.4 billion Euros in networks, both essential parts of its business activities.

Vivendi's contribution to sustainable development is to enable current and future generations to meet their communication needs, nourish their curiosity,

develop their talents and encourage intercultural exchanges.

In 2003 Vivendi identified three specific issues within its sphere of influence:

- **guiding and protecting youth,**
- **promoting cultural diversity,**
- **sharing knowledge.**

Sustainable development criteria, based on these three specific issues, are included in senior executives' variable compensation.

Vivendi attentive to its individual shareholders

Vivendi makes available a range of media to engage with individual shareholders throughout the year and inform them about Vivendi's events.

- The Individual Shareholders' Information Department, (+33 1 71 71 34 99),
- The Shareholder Newsletter,
- The Shareholder Committee,
- The Shareholder Club,
- Themed meetings called « Jeudi c'est Vivendi » (in France),
- A presence at the annual Actionaria exhibition in Paris.

To contact us: shareholders@vivendi.com, or by mail: Vivendi – Individual Shareholders Information Department – 42 avenue de Friedland – 75380 Paris Cedex 08 – France.

For further information, please visit Vivendi's website: www.vivendi.com

Did you know?

Vivendi: A presence in **77** countries and **49,000** employees in the world

- **11.5 million subscribers** to *World of Warcraft*
- More than **55 million units** of the *Call of Duty* franchise sold around the world

ACTIVISION | BLIZZARD

- **A quarter of albums** sold or downloaded in the world
- A music catalog with more than **2 million titles**
- **Major artists** reflecting the diversity of world music



UNIVERSAL MUSIC GROUP

- More than **20 million** mobile customers
- **4.6 million** broadband Internet customers
- **820 sales** outlets close to customers

SFR

- **15.9 million** mobile customers in Morocco
- **1.2 million** fixed lines in Morocco
- The **first operator** to launch ADSL TV in Africa



- Present in **Brazil's key markets**
- The leader in next generation services (high-speed broadband and Voice over Internet Protocol) and **the most modern network in Brazil**



- **10.8 million subscriptions** to Canal+
- Some **300 channels**, 55 of them exclusive with CanalSat
- **The first** French international **TV operator** with Canal+ Overseas

CANAL+
GROUP

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Vivendi is at the heart of the worlds of content, platforms and interactive networks.

Vivendi brings together the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative telecoms provider in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

www.vivendi.com



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