

Paris, June 16, 2011

Vivendi: Acquisition of 44% Stake in SFR

Vivendi today completed the acquisition of Vodafone's 44% stake in SFR. The Group has achieved its strategic objective to own 100% of SFR.

The amount of the transaction is €7,950 million. Additionally, SFR and Vodafone are extending their commercial co-operation for a further three years.

This transaction is in line with the agreement announced on April the 4th, 2011 and has been completed within the requested deadline.

About Vivendi

The best emotions, digitally

Vivendi is at the heart of the worlds of content, platforms and interactive networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative telecoms provider in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2010, Vivendi achieved revenues of €28.9 billion and adjusted net income of €2.7 billion. With operations in 77 countries, the Group has over 51,300 employees.

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