



Paris, 27 October 2011

PRESS RELEASE

CANAL+ GROUP TO ENTER INTO A STRATEGIC PARTNERSHIP WITH ITI AND TVN

CANAL+, ITI and TVN Groups are entering into exclusive negotiations to create a strategic partnership in Poland.

TVN Group, the leading media group in Poland, is also the leading free-to-air TV company in the country. It is also one of the main pay-TV players through 'n', a fully owned subsidiary, and in the Internet activity through Onet, which is the largest and the most popular internet portal in Poland.

CANAL+ Group, the leading pay-TV company in France, is also a major player in Poland through CANAL+ Cyfrowy (Cyfra+), the second largest digital pay-TV platform with 1.5 million subscribers.

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