

Paris, October 14, 2011

Vivendi, the inaugural winner of the Forum for Socially Responsible Investment Prize – Vigeo CAC 40 category

Vivendi has won the inaugural prize of the Forum for Socially Responsible Investment – Vigeo* for CAC 40 companies. Established for the first time this year during the Socially Responsible Investment Week in France, the prize was awarded Jean-Bernard Lévy, the Chairman of the Management Board of Vivendi, in the presence of Nathalie Kosciusko-Morizet, Minister for Ecology, Sustainable Development, Transport and Housing at a ceremony today.

The jury judged the performance of the companies on how they incorporate the main aspects of sustainable development (principles, targets and risks) into their corporate governance.

Vivendi's contribution to sustainable development has widened the scope of its environmental and social concerns. Aware of its responsibility towards society, Vivendi as early as 2003 defined three specific and innovative challenges that are directly connected with its various businesses: the protection and support of young people in the use of the media and technologies; the promotion of cultural diversity in the production of content; and the sharing of knowledge, which, in particular, includes the fight against digital exclusion.

These three strategic challenges are very much part of the company's business development and are taken into account in the calculation of the senior executives' variable remuneration, on the basis of a set of targets and performance indicators.

About Vivendi

The best emotions, digitally

Vivendi is at the heart of the worlds of content, platforms and interactive networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative telecoms provider in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2010, Vivendi achieved revenues of €28.9 billion and adjusted net income of €2.7 billion. The Group has over 51,300 employees.

www.vivendi.com

*: European expert in the assessment of companies and organisations with regard to their practices and performance on environmental, social and governance ("ESG") issues