

Did you know?*

Vivendi: a presence in **77 countries**
with **51,300 employees** worldwide

- **More than 12 million** subscribers to *World of Warcraft*
- **20 million** active players of *Call of Duty*
- Record-breaking launches for *Call of Duty: Black Ops* and *StarCraft II: Wings of Liberty*

ACTIVISION | BLIZZARD

- **A quarter of albums** sold or downloaded worldwide
- A music catalog with more than **2 million** titles
- **Major artists** reflecting the diversity of world music

UNIVERSAL
UNIVERSAL MUSIC GROUP

- **21.3 million** mobile customers
- **4.9 million** broadband Internet customers
- Over 7,000 sales outlets, including **over 800** *espace SFR* sales outlets

SFR

- **16.9 million** mobile customers
- **1.2 million** fixed lines in Morocco
- A mobile-telephony network covering **98.4%** of the population

Maroc
Telecom

- Present in **Brazil's key markets**
- The leader in next generation services (high-speed broadband and Voice over Internet Protocol)
- Brazil's **most modern network**

GVT

- **11.1 million** subscriptions to its packages
- Nearly **300 channels**, 60 of them exclusive with CanalSat
- *Les Chaînes Canal+*, **five premium-content channels** based on exclusive, original and innovative programs

CANAL+
GROUP

*As of December 31, 2010

Vivendi

The best emotions, digitally.

Vivendi is at the heart of content, platforms and interactive networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative telecoms provider in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

www.vivendi.com

vivendi

ACTIVISION | BLIZZARD | UNIVERSAL MUSIC GROUP | SFR | Maroc Telecom | GVT | CANAL+ GROUP

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Essentially Vivendi

vivendi

The best emotions, digitally.

Our business units

Vivendi is at the heart of content, platforms and interactive networks.



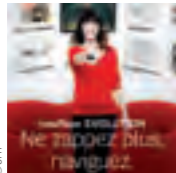
Activision Blizzard No.1 worldwide in video games

An independent publisher of online and console video games, with leading positions in most segments of the interactive entertainment industry.



Universal Music Group No.1 worldwide in recorded music

With more than one in four records sold around the world and the largest catalog of music rights.



SFR No.1 alternative telecoms operator in France

Europe's premier alternative mobile and fixed-line operator.

Maroc Telecom Group No.1 in telecoms in Morocco

Leading fixed-line and mobile telecommunications operator and Internet service provider in Morocco, with a presence in Burkina Faso, Gabon, Mauritania and Mali.



GVT No.1 alternative telecoms operator in Brazil

Brazil's best-performing broadband operator with innovative fixed-telephony, Broadband Internet solutions and products.

Canal+ Group No.1 in pay-TV in France

Leading French publisher of premium and thematic channels. Principal actor in aggregation and distribution of pay-TV offerings. A major player in France and the rest of Europe in film production and distribution.

Vivendi also owns 100% of **zaOza** (a subscription-based legal sharing online community), 93% of **Digitick** (French leader of e-ticket), and 99.5% of **Wengo** (the French leader in telephone-based expert assistance).

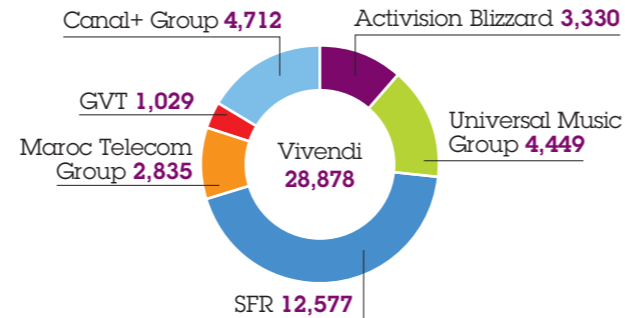
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Strategy

- Strengthen our activities in order to develop global or national leaders.
- Strengthen our presence in high-growth countries.
- Provide all of our business units with the necessary resources to promote innovation and organic growth.
- Encourage synergies between our activities.
- Develop new innovative products and services to respond to a growing demand for mobility and high-speed.

Key figures*

Revenues per business unit (in million euro)



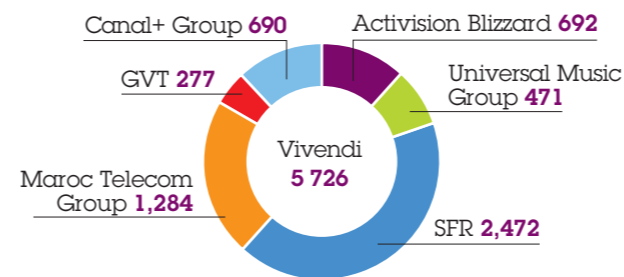
Adjusted Net Income (in million euro)

2,698

Dividend per share (in euro)

For fiscal year 2010:
1.40

EBITA per business unit (in million euro)



* December 2010

Vivendi's sustainable development policy: specific issues



Vivendi's contribution to sustainable development is defined around three specific issues within its sphere of influence:

- **Guiding and protecting youth,**
- **Promoting cultural diversity,**
- **Sharing knowledge.**

Sustainable development criteria, based on these three specific issues, are included in senior executives' annual variable compensation.

Vivendi listens to its individual shareholders

Vivendi makes a range of media available to engage with individual shareholders throughout the year and inform them about Vivendi's events:

- The Individual Shareholders' Information Department (+33 1 71 71 34 99),
- The Shareholder Newsletter,
- The Shareholder Committee,
- Financial information meetings,
- A presence at the annual Actionaria exhibition in Paris.

To contact us: shareholders@vivendi.com, or by mail: Vivendi – Individual Shareholders Information Department – 42 avenue de Friedland – 75380 Paris Cedex 08 – France.

For further information, please visit Vivendi's website: www.vivendi.com