A world leader
in communications and entertainment

Investor Presentation

May 2010

IMPORTANT NOTICE:
Financial statements unaudited and prepared under IFRS.
Investors are strongly urged to read the important disclaimer at the end of this presentation.
A world leader in communications and entertainment, ideally positioned to capture growing demand from consumers for mobility, broadband and digital content

- 73 million subscriptions representing 75% of sales in 2009

- 49,000 employees, best-in-class networks and premium content and presence in 77 countries. Vivendi offers its customers innovative products and services

**Key figures (in EUR millions)**

- **Revenues:** 27,132
- **EBITA:** 5,390
- **Cash Flow From Operations:** 5,237
- **Adjusted Net Income:** 2,585
- **Cash dividends paid on May 11, 2010:** 1,721 (€1.40 per share)

- **Market capitalization:** €22.7bn ($28.7bn) *

* Closing price: €18.445 per share as of May 12, 2010
Growing focus on subscriptions and growth in both communications and entertainment

Sales: €17.9bn
Sales: €27.1bn

- **Vivendi Universal Entertainment**: 23% in 2004, 22% in 2007, 16% in 2009
- **Universal Music Group**: 5% in 2004, 11% in 2007, 11% in 2009
- **Activision Blizzard**: 2% in 2004, 11% in 2007, 10% in 2009
- **Maroc Telecom Group**: 8% in 2004, 17% in 2007, 17% in 2009
- **Canal+ Group**: 17% in 2004, 20% in 2007, 17% in 2009
- **SFR Group**: 39% in 2004, 42% in 2007, 46% in 2009

Subscriptions: 61% of sales in 2004, 75% of sales in 2007, 75% of sales in 2009

*2009 figures includes GVT as of November 15, 2009. GVT’s full year 2009 sales reached BRL1,699m in local Brazilian accounting standards (€599m)*
Vivendi today

- **Universal Music Group**
  - 100%
  - #1 worldwide in music

- **Canal+ Group**
  - 100% / 80%
  - #1 in pay-TV in France

- **SFR**
  - 56%
  - #1 alternative telecom in France

- **Maroc Telecom**
  - 53%
  - #1 in telecom in Morocco

- **Activision Blizzard**
  - 59%
  - #1 worldwide in video games

- **GVT**
  - 99%
  - #1 alternative telecom in Brazil

* Based on shares outstanding
Vivendi is ideally positioned to capture growing demand from consumers for mobility, broadband and digital content.

**Key Vivendi Strengths**
- Creativity
- Networks, spectrum, licenses
- 73 million subscriptions
- Leadership in each business
- Profitability and cash generation
- Predictability - Visibility

**Key Market Trends**
- Digitization
- Mobility
- Broadband
- Content
- Emerging Markets

**Investment in premium content and networks**

**Growth and cash flows**
Capital allocation priorities to maximize shareholder returns

- Continued investments in content and networks to leverage Vivendi’s leading communications and entertainment assets
- Deliver dividends to shareholders with a distribution rate of at least 50% of Adjusted Net Income
- Buy out minority interests in France-based entities at the right price when opportunities arise
- Seize external growth opportunities with a focus on fast-growing regions / businesses, assessed under a selective, rigorous and financially disciplined process:
  - Focus on core skills: media and telecom subscription-based business-models
  - Profitable assets with strong growth prospects
  - ROCE expected to exceed local risk adjusted WACC within 3 to 5 years
  - EPS expected to be accretive in the short term
Vivendi’s 4D plan in line with capital allocation policy

- Development of content / networks to leverage Vivendi’s leading communications and entertainment assets
  - SFR, France’s #1 music mobile downloading platform, #2 digital music store after iTunes
  - Launch of triple play and exclusive launch of m-banking services by Maroc Telecom
  - Approximately 11.5 million World of Warcraft subscribers worldwide
  - Launch of VEVO, a premium music video service
  - New services by Canal+ Group to increase ARPU and customer loyalty: +Le Cube, Canal+ on demand, Foot+

- Dividends = above 50% of Adjusted net income
  - Total dividends increased 11% pa over 2004-2010
  - 2009 dividend was €1.40, representing 67% of ANI, paid in cash on May 11, 2010

- Development and reinforcement of leadership and minority buyouts with delivery of synergies
  - SFR / Neuf Cegetel: #2 telecom operator in France and #1 in ADSL net adds in 2009
  - UMG / BMGP: #1 worldwide in recorded music and publishing
  - Canal+ / TPS: #1 pay-TV in France, 497k net adds in 2009 (o/w 238k for Canal+ France)
  - TF1’s and M6’s stakes in Canal+ France: Vivendi now owns 80% in Canal+ France

- Re-Deployment of Vivendi’s businesses with a focus on fast-growing regions / activities
  - Disposal of stake in NBC Universal, a mature, non-controlled, advertising-funded asset
  - GVT: #1 alternative broadband operator in Brazil, enhanced by Vivendi’s financial strength to accelerate deployment and experience in pay TV to grow ARPU
  - Maroc Telecom / Telecom operations in Africa: Mauritania, Burkina Faso, Gabon, Mali
  - Vivendi Games / Activision: #1 third-party publisher and #1 online playing game
  - Canal+ Group’s expansion in Africa and Vietnam
Management compensation aligned with shareholders’ interests

- **Incentive for Management based on financial and share price performances**
  - Variable compensation based on financial targets (Adjusted net income, Cash flow from operations, ROCE) and achievement of strategic priority objectives defined by the Supervisory Board
  - Vesting of long term incentives (stock-options and performance shares) subject to the satisfaction of performance conditions (including ANI and CFFO) and performance of Vivendi’s share price compared with three trading indices (DJ Stoxx Europe Media, DJ Stoxx Europe Telecom and CAC40)

- **Management and Supervisory Board members are shareholders**
  - Supervisory Board members* required to own a number of shares equivalent to one year of directors’ fees
  - Management Board members required to acquire within 5 years and own an investment in Vivendi shares equivalent to 3 years of gross compensation for the Chairman of the Management Board and 2 years of gross compensation for Management Board members
  - As of December 2009, Management Board members held 639,001 shares in aggregate **

* As of December 31, 2009, Jean-René Fourtou, Chairman of the Supervisory Board, held 698,459 shares (including 128,022 in beneficial ownership)
** As of December 31, 2009, Jean-Bernard Lévy, Chairman of the Management Board, and his family held 250,559 shares.
Another year of record results in 2009, leading to record dividend distribution of €1.7bn in cash (€1.40 per share)

EBITA +8% p.a. CAGR

CFFO +6% p.a. CAGR

Total dividends +11% p.a. CAGR

Investor Presentation – May 2010
\[ \text{Vivendi enjoys a strong financial position} \]

- €5.7bn of undrawn credit lines at Vivendi SA at end March 2010
- No significant debt reimbursement before 2012
- Committed to BBB rating\(^*\), and remaining unchanged after FY2009 earnings release including €550m class action provision
- Controlled financing costs

\(^*\) Standard & Poor’s / Fitch Rating: BBB stable – Moody’s: Baa2 stable
Very strong first quarter earnings in line with full year 2010 guidance

14% EBITA increase in challenging economic environment thanks to:

- Activision Blizzard: Outstanding growth benefiting from tremendous product success
- SFR: Growth in postpaid mobile and broadband customer bases offsetting impact from regulators
- GVT: Very positive contribution to Vivendi earnings and record increase in Adjusted EBITDA*

* In local Brazilian accounting standards and local currency. Please refer to slide 24 for definition of Adjusted EBITDA
We have planned 2010 with a reasonably conservative stance, due in part to the continued uncertainties relating to the broader macroeconomic environment and consumer demand, as well as growing regulatory pressure.

In 2010, we remain committed to building growth for the future:

- We will continue to invest in marketing and products to attract customers and gain market share
- We will continue to invest in content and networks to enhance our commercial offers
- We will continue to explore opportunities in fast growing regions / businesses
Confirmed 2010 guidance: Slight increase in EBITA and high dividend maintained

<table>
<thead>
<tr>
<th>Company</th>
<th>Financial Summary</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACTIVISION</td>
<td>EBITA above €620m (vs above €600m)</td>
<td>Slightly upgraded</td>
</tr>
<tr>
<td>UNIVERSAL MUSIC</td>
<td>Double digit EBITA margin</td>
<td>Confirmed</td>
</tr>
<tr>
<td>SFR</td>
<td>Mobile: Slight decrease in EBITDA</td>
<td>Confirmed</td>
</tr>
<tr>
<td></td>
<td>Broadband &amp; Fixed: Increase in EBITDA (vs slight increase)</td>
<td>Slightly upgraded</td>
</tr>
<tr>
<td>MAROC TELECOM</td>
<td>Moderate growth in revenues in Dirhams</td>
<td>Confirmed</td>
</tr>
<tr>
<td></td>
<td>Profitability to be maintained at high levels</td>
<td></td>
</tr>
<tr>
<td>GVT</td>
<td>Revenues* up 29% (vs +26%)</td>
<td>Upgraded</td>
</tr>
<tr>
<td></td>
<td>Adjusted EBITDA* up 35% (vs +30%)</td>
<td></td>
</tr>
<tr>
<td>CANAL GROUPE</td>
<td>Slight increase in EBITA</td>
<td>Confirmed</td>
</tr>
</tbody>
</table>

* In local Brazilian accounting standards and local currency. Please refer to slide 24 for definition of Adjusted EBITDA
A world leader in communications and entertainment

#1 Video Games  Worldwide
#1 Music  Worldwide
#1 Alternative Telecoms  France
#1 Telecoms  Morocco
#1 Alternative Telecoms  Brazil
#1 Pay-TV  France
Very strong Q1 2010 results

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues</td>
<td>€ 6,924 m</td>
<td>+ 6.0%</td>
</tr>
<tr>
<td>EBITA</td>
<td>€ 1,590 m</td>
<td>+ 14.1%</td>
</tr>
<tr>
<td>Adjusted Net Income</td>
<td>€ 736 m</td>
<td>+ 13.4%</td>
</tr>
<tr>
<td>Net Income group share</td>
<td>€ 598 m</td>
<td>+ 21.3%</td>
</tr>
<tr>
<td>Net debt*</td>
<td>€ 9.5 bn</td>
<td></td>
</tr>
</tbody>
</table>

*As reported, including commitment to purchase the outstanding 13% of GVT not yet owned by Vivendi as of March 31, 2010
## Significant EBITA increase

### In euro millions - IFRS

<table>
<thead>
<tr>
<th></th>
<th>Q1 2010</th>
<th>Q1 2009</th>
<th>Change</th>
<th>Change at constant currency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activision Blizzard</td>
<td>377</td>
<td>178</td>
<td>x 2.1</td>
<td>x 2.2</td>
</tr>
<tr>
<td>Universal Music Group</td>
<td>68</td>
<td>110</td>
<td>-38.2%</td>
<td>-37.7%</td>
</tr>
<tr>
<td>SFR</td>
<td>634</td>
<td>610</td>
<td>+3.9%</td>
<td>+3.9%</td>
</tr>
<tr>
<td>Maroc Telecom Group</td>
<td>284</td>
<td>286</td>
<td>-0.7%</td>
<td>+0.6%</td>
</tr>
<tr>
<td>GVT</td>
<td>43</td>
<td>-</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Canal+ Group</td>
<td>230</td>
<td>254</td>
<td>-9.4%</td>
<td>-9.9%</td>
</tr>
<tr>
<td>Holding &amp; Corporate / Others</td>
<td>(46)</td>
<td>(45)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Vivendi</strong></td>
<td>1,590</td>
<td>1,393</td>
<td>+14.1%</td>
<td>+14.7%</td>
</tr>
</tbody>
</table>

Including the consolidation of Sotelma at Maroc Telecom Group since August 1, 2009 and of GVT since November 13, 2009.
### Adjusted Net Income

**In euro millions - IFRS**

<table>
<thead>
<tr>
<th></th>
<th>Q1 2010</th>
<th>Q1 2009</th>
<th>Change</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues</strong></td>
<td>6,924</td>
<td>6,530</td>
<td>+ 394</td>
<td>+ 6.0%</td>
</tr>
<tr>
<td><strong>EBITA</strong></td>
<td>1,590</td>
<td>1,393</td>
<td>+ 197</td>
<td>+ 14.1%</td>
</tr>
<tr>
<td>Income from equity affiliates</td>
<td>15</td>
<td>26</td>
<td>- 11</td>
<td></td>
</tr>
<tr>
<td>Interest</td>
<td>(118)</td>
<td>(108)</td>
<td>- 10</td>
<td></td>
</tr>
<tr>
<td>Income from investments</td>
<td>-</td>
<td>1</td>
<td>- 1</td>
<td></td>
</tr>
<tr>
<td>Provision for income taxes</td>
<td>(298)</td>
<td>(185)</td>
<td>- 113</td>
<td></td>
</tr>
<tr>
<td>Non-controlling interests</td>
<td>(453)</td>
<td>(478)</td>
<td>+ 25</td>
<td></td>
</tr>
<tr>
<td><strong>Adjusted Net Income</strong></td>
<td>736</td>
<td>649</td>
<td>+ 87</td>
<td>+ 13.4%</td>
</tr>
</tbody>
</table>

**Impact of Olympic Games at NBC Universal**

**Impact of GVT acquisition**

**Incl. reduced benefit from utilization of Neuf Cegetel’s tax losses by SFR attributable to minority shareholder (€9m in 2010 vs. €80m in 2009)**

**Incl. impact of utilization of Neuf Cegetel’s tax losses by SFR attributable to minority shareholder partially offset by increase in Activision Blizzard’s non-controlling interests**
In euro billions - IFRS

December 31, 2009:
- CFFO after Capex
- Interest & tax paid and other
- Dividends paid to SFR minority shareholder
- Net financial investments and other

March 31, 2010:
- Committed to BBB rating

Including:
- Dividends from NBC Universal: €122m
- Interest: €(118)m
- Taxes: €(119)m

Including:
- Dividends from NBC Universal: €122m
- Interest: €(118)m
- Taxes: €(119)m

Committed to BBB rating

* Refer to definition in glossary on page 27
** Standard & Poor’s / Fitch Rating: BBB stable; and Moody’s: Baa2 stable
IFRS Revenues: €945m, +33.4% at constant currency

- Better than expected results due to strong global demand for Call of Duty and World of Warcraft
- Call of Duty #1 third-party franchise in the quarter and Call of Duty: Modern Warfare 2 #1 best-selling third-party video game of all time*
- Changes in deferred net revenues more than doubled due to the success, in 2009, of games with an online component

<table>
<thead>
<tr>
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<th>Q1 2010</th>
<th>Q1 2009</th>
<th>Change</th>
<th>Constant currency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues</td>
<td>945</td>
<td>731</td>
<td>+29.3%</td>
<td>+33.4%</td>
</tr>
<tr>
<td>EBITA</td>
<td>377</td>
<td>178</td>
<td>x 2.1</td>
<td>x 2.2</td>
</tr>
</tbody>
</table>

IFRS EBITA: €377m, x2.2 at constant currency
IFRS EBITA margin of 39.9%

- Benefit from increased deferred revenues and related cost of sales

FY 2010 outlook raised on April 15, 2010

- US non-GAAP EPS (diluted): from $0.70 to $0.72**

* According to The NPD Group, Charttrack, GfK, in the U.S. and Europe
** Please refer to page 28 for definitions and disclaimer. Information as of May 6, 2010 and has not been updated.
*** Pertaining to the $1bn stock repurchase program authorized by the Board of Directors and announced on February 10, 2010.
Revenues: €889m, -12.6% at constant currency

- Recorded music declined, particularly in Europe and Asia
  - Fewer major releases (U2 in 2009)
  - Reduced demand for physical product
- Strong download growth absorbed by weakness in ringtones
- License income down due to several non-recurring items in 2009
- Publishing down due to decline in recorded music and timing of certain receipts

EBITA: €68m, -37.7% at constant currency

EBITA margin of 7.6% and 9.4% excl. restructuring

- Lower revenues
- Partly offset by continued cost management efforts

<table>
<thead>
<tr>
<th>In euro millions - IFRS</th>
<th>Q1 2010</th>
<th>Q1 2009</th>
<th>Change</th>
<th>Constant currency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues</td>
<td>889</td>
<td>1,026</td>
<td>-13.4%</td>
<td>-12.6%</td>
</tr>
<tr>
<td>EBITA</td>
<td>68</td>
<td>110</td>
<td>-38.2%</td>
<td>-37.7%</td>
</tr>
<tr>
<td>o/w restructuring costs</td>
<td>(16)</td>
<td>(23)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Major successes

- New breakthrough artists: Taio Cruz, Stromae, Justin Bieber, Owl City and Cheryl Cole
- VEVO is the largest music service online and #5* among entertainment sites overall in the US with 43m unique viewers and 444m page views in April
- New merchandising deals with Rihanna, Mariah Carey, Alicia Keys, Whitney Houston, Susan Boyle among others

* Source: ComScore
Mobile services revenues: +4.3% excl. regulatory impacts*

- Continued growth in customer base: #1** in postpaid net adds in Q1 with 225k new mobile subscribers
- Data revenues (+19.5%) representing 26.5% (+4.6pts) of service revenues

Mobile EBITDA: €834m, +0.8%

- Continuing commercial investments (227k iPhones) and strict control of non-variable opex
- Mobile/SMS termination rate impact* of -€37m

Broadband & Fixed revenues: +5.0%
SFR recovered #2 position** on French broadband market with 4.6m customers, due to strong organic growth

- #1** in broadband net adds in Q1 with 148k new subscribers
- Broadband revenues up 14.6% to €471m

Broadband & Fixed EBITDA: €151m, +13.5%

- Growth driven by broadband

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* Mobile termination rate (MTR) down 31% since July 2009 and SMS termination rate down 33% since February 2010
** Company’s estimates

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<table>
<thead>
<tr>
<th></th>
<th>Q1 2010</th>
<th>Q1 2009</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues - IFRS</td>
<td>3,085</td>
<td>3,028</td>
<td>+ 1.9%</td>
</tr>
<tr>
<td>Mobile</td>
<td>2,185</td>
<td>2,181</td>
<td>+ 0.2%</td>
</tr>
<tr>
<td>Broadband Internet &amp; Fixed</td>
<td>981</td>
<td>934</td>
<td>+ 5.0%</td>
</tr>
<tr>
<td>Intercess</td>
<td>(81)</td>
<td>(87)</td>
<td></td>
</tr>
<tr>
<td>EBITDA</td>
<td>985</td>
<td>960</td>
<td>+ 2.6%</td>
</tr>
<tr>
<td>Mobile</td>
<td>834</td>
<td>827</td>
<td>+ 0.8%</td>
</tr>
<tr>
<td>Broadband Internet &amp; Fixed</td>
<td>151</td>
<td>133</td>
<td>+ 13.5%</td>
</tr>
<tr>
<td>EBITA</td>
<td>634</td>
<td>610</td>
<td>+ 3.9%</td>
</tr>
</tbody>
</table>

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Objectives for 2010

- Maintain commercial dynamism despite a more challenging competitive environment
Revenues: €660m, +4.4% at constant currency

- Continued growth in mobile in Morocco
  - Increased customer base with significant decrease in prepaid churn rate due to loyalty program
  - Stabilized ARPU
- Consolidation of Sotelma*
- Increase in total revenues from other African subsidiaries primarily driven by strong mobile commercial performance

**EBITA: €284m, +0.6% at constant currency**
EBITA margin of 43%

- Impact of investment in marketing and communication in Morocco
- Significant increase in margin for African subsidiaries overall

**In euro millions - IFRS**

<table>
<thead>
<tr>
<th></th>
<th>Q1 2010</th>
<th>Q1 2009</th>
<th>Change</th>
<th>Constant currency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues</td>
<td>660</td>
<td>640</td>
<td>+ 3.1%</td>
<td>+ 4.4%</td>
</tr>
<tr>
<td>Mobile</td>
<td>491</td>
<td>456</td>
<td>+ 7.7%</td>
<td>+ 9.0%</td>
</tr>
<tr>
<td>Fixed and Internet</td>
<td>238</td>
<td>251</td>
<td>- 5.2%</td>
<td>- 4.3%</td>
</tr>
<tr>
<td>Intercos</td>
<td>(69)</td>
<td>(67)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EBITDA</td>
<td>380</td>
<td>378</td>
<td>+ 0.5%</td>
<td>+ 1.6%</td>
</tr>
<tr>
<td>EBITA</td>
<td>284</td>
<td>286</td>
<td>- 0.7%</td>
<td>+ 0.6%</td>
</tr>
<tr>
<td>Mobile</td>
<td>222</td>
<td>207</td>
<td>+ 7.2%</td>
<td>+ 8.5%</td>
</tr>
<tr>
<td>Fixed and Internet</td>
<td>62</td>
<td>79</td>
<td>- 21.5%</td>
<td>- 20.1%</td>
</tr>
</tbody>
</table>

Customer base as of March 31, 2010, +14% yoy

- Mobile: 20.3m
- Internet Mobile 3G: 265k in Morocco
- Fixed and Internet: 2.1m

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* 51%-owned Malian incumbent telecom operator fully consolidated since August 1st, 2009. Contribution to Q1 2010 revenues and EBITA of €30m and €2m, respectively.
Net Revenues: BRL513m*, +36.5% (+70% in EUR)
- 301k net adds in lines in services (LIS), +59.9% yoy
- Broadband subscribers reached 747k, 45% with speed of 10 Mbps and higher, compared with 9% in Q1 2009
- Broadband service revenues up 65.9%

Adjusted EBITDA**: BRL207m*, +46.8% (+83% in EUR)
EBITDA** margin of 40.3%, +2.8pts
- Increase in Next Generation Services revenues
- Optimization of backbone and IP costs
- Decrease in sales & marketing expenses as a percentage of net revenues

Fully consolidated since November 13, 2009
IFRS Revenues: €214m
IFRS EBITA: €43m

<table>
<thead>
<tr>
<th>In BRL millions*</th>
<th>Q1 2010</th>
<th>Q1 2009</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net revenues</td>
<td>513</td>
<td>376</td>
<td>+36.5%</td>
</tr>
<tr>
<td>Gross income</td>
<td>344</td>
<td>250</td>
<td>+37.9%</td>
</tr>
<tr>
<td>Adjusted EBITDA**</td>
<td>207</td>
<td>141</td>
<td>+46.8%</td>
</tr>
<tr>
<td>Adjusted EBITDA** – D&amp;A</td>
<td>105</td>
<td>60</td>
<td>+74.9%</td>
</tr>
</tbody>
</table>

Expansion of coverage
- In Q1 2010, expanded coverage in Northeast region, with operations in three additional cities outside region II: Fortaleza, João Pessoa, Campina Grande
- As a result of Vivendi backing, additional BRL205m in Capex for FY 2010 in order to cover cities not included in initial expansion plan and accelerate 2010-2012 growth

* In local Brazilian accounting standards
** Adjusted EBITDA is computed as net income (loss) for the period excluding income and social contribution taxes, financial income and expenses, depreciation, amortization, results of sale and transfer of fixed assets / extraordinary items and stock option expense
Revenues: €1,145m, +2.3%

- Portfolio growth at Canal+ France: +315k net adds year-on-year
  - Increase in gross adds and lower churn in Metropolitan France
  - Excellent commercial performance of Canal Overseas
- Continued development in Poland in a tough competitive environment
- Negative timing impacts on international sales at StudioCanal

<table>
<thead>
<tr>
<th>In euro millions - IFRS</th>
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<th>Q1 2009</th>
<th>Change</th>
<th>Constant currency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues</td>
<td>1,145</td>
<td>1,119</td>
<td>+ 2.3%</td>
<td>+ 1.7%</td>
</tr>
<tr>
<td>EBITA</td>
<td>230</td>
<td>254</td>
<td>- 9.4%</td>
<td>- 9.9%</td>
</tr>
</tbody>
</table>

EBITA: €230m, -9.4%

EBITA margin of 20.1%

- Unfavorable Ligue 1 schedule: 1 more match day in Q1 2010 compared to Q1 2009
- Impact of increased customer acquisition costs enabling portfolio growth in Metropolitan France
- Continued international development; successful launch of new pay TV offer K+ in Vietnam

Major business initiatives

- Digitization of Canal+ customer base: 95% as of March 31, 2010
- Canal+ Group and Ladbrokes plc to launch an online betting joint-venture
### Outlook for 2010

**Confirmed 2010 guidance: Slight increase in EBITA and high dividend maintained**

<table>
<thead>
<tr>
<th>Company</th>
<th>Statement</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACTIVISION</td>
<td>EBITA above €620m (vs above €600m)</td>
<td>Slightly upgraded</td>
</tr>
<tr>
<td>BLIZZARD</td>
<td>Double digit EBITA margin</td>
<td>Confirmed</td>
</tr>
<tr>
<td>SFR</td>
<td>Mobile: Slight decrease in EBITDA</td>
<td>Confirmed</td>
</tr>
<tr>
<td></td>
<td>Broadband &amp; Fixed: Increase in EBITDA (vs slight increase)</td>
<td>Slightly upgraded</td>
</tr>
<tr>
<td>MAROC TELECOM</td>
<td>Moderate growth in revenues in Dirhams</td>
<td>Confirmed</td>
</tr>
<tr>
<td></td>
<td>Profitability to be maintained at high levels</td>
<td></td>
</tr>
<tr>
<td>GVT</td>
<td>Revenues* up 29% (vs +26%)</td>
<td>Upgraded</td>
</tr>
<tr>
<td></td>
<td>Adjusted EBITDA* up 35% (vs +30%)</td>
<td></td>
</tr>
<tr>
<td>CANAL+ GROUPE</td>
<td>Slight increase in EBITA</td>
<td>Confirmed</td>
</tr>
</tbody>
</table>

* In local Brazilian accounting standards and local currency. Please refer to slide 24 for definition of Adjusted EBITDA.
Adjusted earnings before interest and income taxes (EBITA): EBIT (defined as the difference between charges and income that do not result from financial activities, equity affiliates, discontinued operations and tax) before the amortization of intangible assets acquired through business combinations and the impairment losses of intangible assets acquired through business combinations.

Adjusted earnings before interest, income taxes and amortization (EBITDA): As defined by Vivendi, EBITDA corresponds to EBITA as presented in the Consolidated Statement of Earnings, before depreciation and amortization of tangible and intangible assets, restructuring charges, gains/(losses) on the sale of tangible and intangible assets and other non-recurring items (as presented in the Consolidated Statement of Earnings by each operating segment).

Adjusted net income includes the following items: EBITA, income from equity affiliates, interest, income from investments, including dividends received from unconsolidated interests as well as interest collected on loans to equity affiliate and unconsolidated interests, as well as taxes and minority interests related to these items. It does not include the following items: impairment losses of intangible assets acquired through business combinations, the amortization of intangibles assets acquired through business combinations, other financial charges and income, earnings from discontinued operations, provision for income taxes and minority interests relating to these adjustments, as well as non-recurring tax items (notably the change in deferred tax assets relating to the Consolidated Global Profit Tax System, the reversal of tax liabilities relating to risks extinguished over the period and the deferred tax reversal related to taxes losses at SFR/Neuf Cegetel level).

Cash flow from operations (CFFO): Net cash provided by operating activities after capital expenditures net, dividends received from equity affiliates and unconsolidated companies and before income taxes paid.

Capital expenditures net (Capex, net): Capital expenditures, net of proceeds from property, plant and equipment and intangible assets.

Financial net debt: As of December 31, 2009, Vivendi changed the definition of Financial Net Debt to include certain cash management financial assets the characteristics of which do not strictly comply with the definition of cash equivalents as defined by the Recommendation of the AMF and IAS 7. In particular, such financial assets may have a maturity of up to 12 months. Considering that no investment was made in such financial assets prior to 2009, the retroactive application of this change of presentation would have no impact on Financial Net Debt for the relevant periods and the information presented in respect of fiscal year 2008, is therefore consistent. As of December 31, 2009, Financial Net Debt is calculated as the sum of long-term and short-term borrowings and other long-term and short-term financial liabilities as reported on the Consolidated Statement of Financial Position, less cash and cash equivalents as reported on the Consolidated Statement of Financial Position as well as derivative financial instruments in assets and cash deposits backing borrowings (included in the Consolidated Statement of Financial Position under “financial assets”) as well as, from this point forward, certain cash management financial assets.

The percentage of change are compared with the same period of the previous accounting year, except particular mention.
US Non-GAAP Financial Measures

Activision Blizzard provides net revenues, net income (loss), earnings (loss) per share and operating margin data and guidance both including (in accordance with GAAP) and excluding (non-GAAP): the impact of the change in deferred net revenues and related cost of sales with respect to certain of the company’s online-enabled games; expenses related to share-based payments; Activision Blizzard’s non-core exit operations (which are the operating results of products and operations of the historical Vivendi Games, Inc. businesses that the company has exited or substantially wound down); costs related to the business combination between Activision, Inc. and Vivendi Games, Inc. (including transaction costs, integration costs, and restructuring activities); the amortization of intangibles and impairment of intangible assets; and the associated tax benefits.

Comparable basis

Comparable basis includes both Activision, Inc. and Vivendi Games from January 1st, 2008 and is based on standalone US GAAP and US non-GAAP.

Outlook - disclaimer

Activision Blizzard’s outlook is subject to significant risks and uncertainties including declines in demand for its products, competition, fluctuations in foreign exchange and tax rates, counterparty risks relating to customers, licensees, licensors and manufacturers and risks relating to the ongoing ability of Blizzard Entertainment’s licensee, NetEase.com, Inc., to operate World of Warcraft in China on a paying basis without interruption. The company’s outlook is also based on assumptions about sell through rates for its products, and the launch timing, success and pricing of its new slate of products. Current macroeconomic conditions increase those risks and uncertainties. As a result of these and other factors, actual results may deviate materially from the outlook presented above.
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For all financial or business information,
please refer to our Investor Relations website at: http://www.vivendi.com/ir
This presentation contains forward-looking statements with respect to Vivendi’s financial condition, results of operations, business, strategy and plans as well as expectations regarding the payment of dividends. Although Vivendi believes that such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance. Actual results may differ materially from the forward-looking statements as a result of a number of risks and uncertainties, many of which are outside our control, including, but not limited to, the risks described in the documents Vivendi filed with the Autorité des Marchés Financiers (French securities regulator) and which are also available in English on our website (www.vivendi.com). Investors and security holders may obtain a free copy of documents filed by Vivendi with the Autorité des Marchés Financiers at www.amf-france.org or directly from Vivendi. The present forward-looking statements are made as of the date of the present presentation and Vivendi disclaims any intention or obligation to provide, update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The release schedules for both UMG and Activision Blizzard may change.