



PROGRAM EDITING

YOUR PASSION

You show boldness in providing original, distinctive TV programming in line with the editorial policy set by the channel's general management

YOUR SATISFACTION

Your determination to continually meet new challenges inspires you to create an increasingly attractive editorial policy.

OTHERS FUNCTIONS

Program director
 Editor
 Editorial assistant
 Comedy/drama director
 Comedy/drama project manager
 Art staff member

YOUR MOTIVATION

You select, prepare, design and produce TV shows and events for broadcast. You monitor the programs' development, production and post-production phases. You work with the producers and writers to develop the various scripts. You analyze the results in terms of satisfaction, audience, market share and image. You oversee programming for a special-interest channel or slot in accordance with the editorial line and budgetary and legal requirements.

YOUR ASSETS

You are creative and a source of expertise and ideas.
 With your extensive knowledge of the industry, you can successfully anticipate changes in TV trends and thus offer viewers original programming.