



# PROGRAMMING

## YOUR PASSION

You are responsible for developing and airing the channel's program schedules and meeting customer expectations as far as possible to increase audience share, boost satisfaction rating and attract new customers.

## YOUR SATISFACTION

Airing attractive program schedules that meet subscribers' needs.

## OTHERS FUNCTIONS

Acquisition of rights and programs  
 Programming  
 Programming director  
 Broadcast control manager

## YOUR MOTIVATION

You meticulously monitor competitors' programs on an ongoing basis. You check and confirm compliance with legal requirements and related financial commitments.

You oversee proper payment to beneficiaries following the channel's broadcasting of certain programs and you monitor broadcasts.

## YOUR ASSETS

Your knowledge of the broadcasting industry in France and abroad, one-time and off-the-shelf programming, and programming rules, including multicasting and quotas on broadcasting audiovisual works.

Your thorough knowledge of current legal rules, including specifications and image rights.