

Paris, January 11, 2008

Sandrine Dufour Appointed Chairman of Vivendi Mobile Entertainment

Sandrine Dufour has been appointed Chairman of Vivendi Mobile Entertainment (VME). In this role, she succeeds Robert de Metz, who has left Vivendi. Operations at zaOza will continue to be led by Cédric Ponsot, Chief Executive Officer of VME.

A Vivendi business unit, VME created and developed zaOza, the first PC/Mobile service that facilitates access to multimedia content (video, TV shows, music, video games, ring tones, etc.). Its simple and fun architecture permits the legal peer sharing of exclusive and quality content.

Sandrine Dufour will continue to serve as Deputy Chief Financial Officer of Vivendi, responsible for consolidation, financial reporting, planning, budget and management control, with Philippe Capron, Chief Financial Officer and member of Vivendi's Management Board.

A graduate of ESSEC and a CFA, Sandrine Dufour, 41, was formerly Special Advisor to Vivendi's Chief Financial Officer, Chief Financial Officer of VU Net as well as Vivendi's Senior Vice President in charge of Internal Audit and Special Projects, based in New York.

Before joining Vivendi in 1999, Sandrine Dufour was a financial analyst with BNP (1990-1993) prior to her work with the brokerage firm of CAI Cheuvreux (1993-1999), where she was in charge of the telecommunications sector.