

Paris, January 5, 2010

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## **Press Release**

Vivendi announced today it has exceeded a threshold of an additional 5% holding in the capital of GVT.

Vivendi's percentage holding in GVT now stands at 85.7% (117.7 million shares of the 137.2 million shares comprising GVT's capital), compared to 78.7% on December 10 (108 million) and to 57.5% on November 13 (73.8 million).

Vivendi reiterates that all the call options acquired on November 13, 2009, have been exercised before December 23, 2009.

Vivendi aims, with this increase in participation, to further consolidate its controlling interest in GVT.

Vivendi has not entered into any contracts governing voting rights with respect to securities issued by GVT shares nor the sale or purchase of securities issued by GVT, other than those that have been publicly disclosed.

## About Vivendi

A world leader in communications and entertainment, Vivendi controls Activision Blizzard (#1 in video games worldwide), Universal Music Group (#1 in music worldwide), SFR (#2 in mobile and fixed telecom in France), Maroc Telecom Group (#1 in mobile and fixed telecom in Morocco), Canal+ Group (#1 in pay-TV in France), GVT (#1 alternative operator in fixed telecom and internet in Brazil) and owns 20% of NBCU (leading U.S. media and entertainment group).

In 2008, Vivendi achieved revenues of &25.4 billion and adjusted net income of &2.7 billion. With operations in 77 countries, the Group has about 49,000 employees. <u>www.vivendi.com</u>

## **Important Disclaimer**

This press release contains forward-looking statements. These forward-looking statements, many of which are beyond our control, are based upon management's current beliefs or expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, third-party approvals and regulatory authorizations. Investors and security holders may obtain a free copy of documents filed by Vivendi with the Autorité des Marchés Financiers (www.amf-france.org), or directly from Vivendi (www.vivendi.com). The present forward-looking statements are made as of the date of the present press release and Vivendi disclaims any intention or obligation to provide, update or revise any forward-looking statements, whether as a result of new information, future events or otherwise