

Paris, July 23, 2012

Vivendi Group: Appointments

Arnaud Castille, previously Maroc Telecom's Chief Financial Officer and member of the Management Board, is to join Vivendi as Senior Vice President, Development in the Strategy and Development Department. He will be based in Paris.

Florent de Cournaud, currently Chief Financial Officer SFR Business Team, is appointed Vice President, Management and Business Plan Control/Holding company accounts.

He replaces Laurent Mairot who has been appointed Chief Financial Officer of Maroc Telecom and member of the Management Board.

Arnaud Castille has been Maroc Telecom's Chief Financial Officer since 2006. Previously, he occupied the positions of Vice President, Telecom Strategy at Vivendi (2005-2006) and of Financial Controller at Maroc Telecom (2001-2005). Before that, he had worked at Peat Marwick, Bouygues and Ernst & Young.

Florent de Cournaud has been the Chief Financial Officer of SFR Business Team since 2011. Previously, he was Director of Management Control, Accounting and Consolidation of SFR (2007-2011), Director of Management Control and Consolidation of Maroc Telecom (2005-2007), and Director of Management Control (2003-2005), Director of the Business Plan (2000-2003) and Head of Local Operator Strategy (1996-2000) of Cegetel. He began his career at SAT-SAGEM.

Laurent Mairot joined the Vivendi Group in 2000 and has in turn held the positions of Vice President, Mergers and Acquisitions at Vivendi Net (2000-2003), Corporate Vice President, Strategy and Media/Video Games Development (2004-2008), Senior Vice President, Planning Budget and Management Control, Holding Companies Accounting and Management Control (2008-2012). Before that, he had been a financial analyst at ING Financial Markets France.

(Photos available upon request)

About Vivendi

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2011, Vivendi achieved revenues of €28.8 billion and adjusted net income of €2.95 billion. The Group has over 58,300 employees. www.vivendi.com