

Paris, July 13, 2012

Vivendi: draft directive on collective rights management

Vivendi is delighted with the draft directive on collective rights management presented on Wednesday, July 11, by Michel Barnier, the European Commissioner responsible for the Internal Market.

Improving the governance of collective rights management companies and encouraging the grant of multi-territorial, multi-repertoire copyright licenses are both objectives to which Vivendi fully subscribes. The tools proposed in this directive will enhance the efforts already made by the music industry to roll out legal platforms and to support the dynamism of online music sales in all European countries, in a market that is booming : (according to the Enders report "Digital Europe: diversity and opportunity" published in May 2012, 543 licenses have been granted to interactive digital music services in the European Union).

On May 10 of this year, at the LetsGoConnected.eu event, Commissioner Barnier said that "*there is an urgent need for the conclusion of a genuine digital agreement between citizens and creators, based on a reworked legal framework in which Europe is in tune with the expectations of all stakeholders.*"

Vivendi and Universal Music attach great importance to the emergence of a new ecosystem for music in Europe, and in particular one that provides copyright protection.

About Vivendi

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2011, Vivendi achieved revenues of €28.8 billion and adjusted net income of €2.95 billion. The Group has over 58,300 employees. www.vivendi.com