



Press release

Paris, September 24, 2012

This Press Release is an English translation of the French version of such press release and is provided for informational purposes. This translation is qualified in its entirety by the French version, which is available on Vivendi's web site (<http://www.vivendi.com/investment-analysts/press-releases>). In the event of any inconsistencies between the French version of this Press Release and the English translation, the French version will prevail.

### SFR revisits the "SFR box"

- Simplified pricing fitting customers' usage
- Evolution TV for all SFR box customers
- Advanced functionalities: multi-screen, video games on demand and parental control

From September 25, SFR is making changes to its fixed (ADSL and fiber optic) offer with the "SFR box". This new offer, which is adjustable according to the specific needs of each customer, provides simplified pricing, access to Evolution TV for everyone, and new exclusive and innovative services such as parental control.

#### Simplified pricing

Customers will be able to take up this new offer from €29.99 per month. It will provide High Speed Broadband and unlimited calls to landlines in metropolitan France and more than 100 other destinations. Customers will be able to choose options "à la carte" depending on their usage: fiber optics, the Evolution TV service for customers able to receive broadband and fiber optic television, television via satellite for other customers, or unlimited calls to mobiles in metropolitan France.

With SFR, customers unable to receive television or who do not wish to receive it, will pay a fair price: they won't be charged for it.

These new tariffs therefore guarantee that customers will have a more flexible subscription that is better suited to their needs, and that they will only pay for what they use.

1	<b>La proposition de base</b> @ 📞	Zone dégroupée <b>29,99€</b>	Zone Non dégroupée <b>34,99€</b>	Fibre <b>32,99€</b>
	2	<b>Le choix TV</b> 📺	<b>+3€</b> Location décodeur TV EVOLUTION TV SAT +2€ pour les clients en ZD non éligibles TV ou clients en ZND	
		3	<b>Les appels vers les mobiles</b> ➡ 📱	<b>+5€</b>

- The basic offer**

Unbundled zone	€29.99
Non-unbundled zone	€34.99
Fiber optic	€32.99
- The TV choice**

Rental of EVOLUTION TV decoder	+€3
SAT TV	+€2 for customers in unbundled zones unable to receive TV or for customers in non-unbundled zones
- Calls to mobiles** +€5

## Evolution TV for all SFR box customers

All new subscribers will be provided with the latest generation of SFR decoders. This has a fluid and intuitive interface and provides direct access to all the services offered (live TV, recordings, television on demand, games on demand, VOD, radio, etc.) and to all the home's multimedia content. The Evolution TV decoder has a 250 GB hard drive and provides control over live broadcasts, digital recordings and the storage of personal content. It can also decode two full-HD inputs simultaneously, thus making it possible to watch one channel and to record another at the same time, or to watch more than one TV channel in high definition. From October, customers with a traditional TV decoder will be able to use an equivalent 2-D TV interface facilitating navigation and access to the service.



## Advanced functionalities: multi-screen, video games on demand, parental control...

With the SFR box offers, customers will have access to a range of services that are both simple to use and innovative. For example, wherever they are, and whichever mobile operator they use, they will find most of the services available on their PC, smartphone or tablet thanks to the "SFR TV" application, in 3G and in Wi-Fi. They will thus be able to access 130 live TV channels, a selection of TV channels on demand, the program guide, remote recording and series and films provided by the video on demand Pass. In addition, SFR will provide the whole family with more than 100 video games accessible instantly on TV, through a forerunner of Cloud Gaming. Finally, using Parental Control, parents will be able to control the amount of time that their children spend on the internet, regardless of the equipment used (mobile, computer, tablet, etc.).

**MULTI-SCREEN**



**GAMES ON DEMAND**



**PARENTAL CONTROL**



SFR's offer is therefore the most complete offer on the market:

- More than 170 channels are included (with all the DTTV channels and 19 HD channels including Téva and Paris Première);
- More than 200 optional channels are included as well as CANAL+ and CANALSAT;
- 20 on-demand television channels are included;
- More than 10,000 films, series and documentaries via video on demand are included;
- More than 100 video games on demand are available via Cloud Gaming including famous titles from Ubisoft and Disney;
- Parental Control to control the amount of time that adolescents spend on the internet;
- Quality support with free installation of the box in the home, the loan of a back-up key and immediate exchange of the box at SFR shops;
- Multi-Pack benefits (for SFR mobile customers): the customer will save up to €15 on his mobile invoice and, depending on his mobile subscription, may have the benefit of the new "Formules Carrées" services: guaranteed home service calls within 24 hours, dedicated customer service and remote computer support.

## **About SFR** - [www.sfr.com](http://www.sfr.com)

SFR is France's 2<sup>nd</sup> largest telecommunications operator with revenue of more than €12 billion in 2011. As a global operator, SFR caters for the needs of customers among the general public, professionals, companies and operators, whether in terms of mobile, fixed, internet or television services. With access to the largest network, SFR has the resources to match its ambitions: to be an open and responsible service provider providing the best of digital services to all its customers, whether personal or corporate.

*At the end of June 2012, SFR had nearly 21 million mobile customers, including more than 16 million mobile and 5 million home broadband subscribers. SFR is a wholly-owned subsidiary of the Vivendi Group and has nearly 10,000 employees.  
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