

This Press Release is an English translation of the French version of such press release and is provided for informational purposes. This translation is qualified in its entirety by the French version, which is available on Vivendi's web site (<http://www.vivendi.com/investment-analysts/press-releases>). In the event of any inconsistencies between the French version of this Press Release and the English translation, the French version will prevail.

Paris, January 31, 2013

PRESS RELEASE

CANAL+ ACQUIRES EXCLUSIVE RIGHTS TO FORMULA 1®

CANAL+ Group is pleased to announce it has secured exclusive broadcasting rights to the Formula 1® World Championship in France.

CANAL+ channels subscribers will be able to watch all Formula 1® Grands Prix starting this season, which kicks off on Sunday, March 17, 2013, in Melbourne, Australia. The rights also cover exclusive broadcast of the practice and qualifying sessions, as well as news programs including a free-to-air dedicated Formula 1® show on the day of each Grand Prix.

CANAL+ Group is particularly satisfied to cover for the next few years Formula 1®, one of the world's most prestigious sporting event. This competition which spreads over seven months with 19 Grands Prix is consistent with CANAL+ Group's editorial policy to offer only premium sports rights, including French Ligue 1 football league, UEFA's Champions League, English Premier League and French rugby championship, Top 14.

Press contacts

Laurence Gallot +33 1 71 35 02 22

Antoine Banet-Rivet +33 1 71 35 00 26