# vivendi press release

Paris, March 4, 2013

## Vivendi will propose five Supervisory Board members at its Annual General Meeting on April 30, 2013

Vivendi's Supervisory Board will propose to its General Shareholders' Meeting on April 30 the appointment of Vincent Bolloré, Chairman & CEO of Bolloré (already co-opted as a member on December 13, 2012) as well as of four new members:

- Nathalie Bricault, who will represent the Group's employee shareholders for the first time.
- Pascal Cagni, currently non-voting Director, former General Manager and Vice President Apple Europe, Middle-East, India, and Africa.
- Yseulys Costes, Chairman & CEO and founder of the interactive marketing company 1000mercis.
- Alexandre de Juniac, Chairman & CEO of Air France.

Maureen Chiquet and Christophe de Margerie have decided not to renew their term of office in 2013.

Subject to approval at the General Shareholders' Meeting on April 30, Vivendi's Supervisory Board will count 16 members (eight men, five women, a non-voting member as well two Works' Council representatives: Philippe Guillot and Céline Nourry).

#### About Vivendi

Vivendi is at the heart of the worlds of content, platforms and networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2012, Vivendi achieved revenues of €29 billion and adjusted net income of €2.55 billion. The Group has over 58,000 employees.

<u>www.vivendi.com</u>

#### **Vincent Bolloré**

Vincent Bolloré holds a Law Doctorate.

He is the Chairman and Chief Executive Officer of Bolloré.

He began his career in 1970 as a representative of the Banque de l'Union européenne before joining La Compagnie Financière Edmond de Rothschild in 1976.

In 1981, he became Chairman and Chief Executive Officer of the Bolloré group's paper business. Under Vincent Bolloré, the group became one of the world's 500 largest companies. As a listed company, the Bolloré Group has a strong position in each of its businesses, organized in three divisions: Transport and Logistics, Communication and Media, Electricity Storage and solutions. The group also manages a long-term investments portfolio.

#### **Nathalie Bricault**

Nathalie Bricault is a graduate of EDHEC.

From 1988 to 1998, she worked for Sodexo, occupying successively the positions of Budget Controller, Business Manager and then Management Controller for a subsidiary.

In 1998, she joined 9 Telecom as Network Management Controller. From 2002 to 2006, she was successively appointed Head of Controlling for the "consumer", "corporate" business units and then in charge of product profitability analysis at Neuf Cegetel.

In 2006, she participated in the IPO project for Neuf Cegetel, having made a natural move into its Investor Relations department. Since mid-2008, following SFR's acquisition of Neuf Cegetel, she has occupied the position of Marketing and Logistics Manager for Investor Relations at Vivendi.

#### **Pascal Cagni**

Pascal Cagni holds an MA in Law, is a graduate of l'Institut d'Etudes Politiques in Paris, holds an MBA from HEC and is a graduate of Stanford Business School (EPGC).

Pascal Cagni is a key player in the European digital economy. He successfully led the deployment of innovative and groundbreaking products and services. Recruited by Steve Jobs in early 2000, as General Manager and Vice President Apple Europe, Middle-East, India, and Africa (EMEIA) he led for 12 years a region of 130 countries with revenues growing from \$1.2 billion to close to over \$37 billion.

After starting his career as a consultant at Booz & Co, he joined Compaq Computers, established Software Publishing France (SPC) and then led Packard Bell NEC as the number one home PC manufacturer.

#### **Yseulys Costes**

Yseulys Costes has a master's degree in management sciences and a master in marketing and strategy from the Université Paris IX Dauphine. An interactive marketing researcher, she attended Harvard Business School and teaches the discipline in several university-level institutions (HEC, ESSEC, Université Paris IX Dauphine).

Yseulys Costes is Chairman & CEO and founder of 1000mercis. The company, created in 2000, specializes in advertising and interactive marketing. It is listed on the Alternext market (Euronext Paris) and operates in 13 countries.

Yseulys Costes, voted Internet Woman of the Year in 2001, is a member of the Entrepreneurs Council, which reports to the French Secretary of State for Business and Foreign Trade. She is also a member of the Council for Dissemination of Economic Culture, the Digital Relation Experts' Group and the Steering Committee for the French Fonds Stratégique d'Investissement (strategic investment fund). She is a Director at PPR and member of its Audit as well as Strategic and Development Committees.

#### Alexandre de Juniac

Alexandre de Juniac is a graduate of the Ecole Polytechnique de Paris and the Ecole Nationale de l'Administration (ENA).

He started his career with the French Council of State. From 1993 to 1995, he was first technical advisor then deputy director, responsible for communication issues in the Private Office of the French Budget Minister and government spokesperson.

Successively director of planning and development at Thomson SA, then sales director for Sextant Avionique, he was appointed director of the economic interest grouping BSN Avionics in 1998.

General Secretary of Thomson-CSF in 1999, he was promoted to the position of Senior Vice President in charge of the Air Systems division in 2004 and subsequently CEO Asia, Africa, Middle East and Latin America in 2008.

In 2009 he was appointed Director of the Private Office of the Minister of the Economy, Industry and Employment. Alexandre de Juniac has been Chairman & CEO of Air France since November 16, 2011.

### Pictures are available on request.

#### Media contacts

Jean-Louis Erneux +33 (0)1 71 71 15 84 Solange Maulini +33 (0) 1 71 71 11 73

<u>**Wivendi\_News</u>**</u>