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PRESS RELEASE

**CANAL+ GROUP ACQUIRES A MAJORITY STAKE
IN LEADING FRENCH MCN, STUDIO BAGEL**

CANAL+ Group is announcing the acquisition of a majority stake in Studio Bagel, the leading network of comedy channels on YouTube in France.

Created in 2012, Studio Bagel regroups some of the most popular talents on YouTube and produces much-followed channels, such as Studio Bagel, Les Tutos and Le Dezapping. Overall, its channels tally nearly six million subscribers and more than 40 million viewed videos each month.

Lorenzo Benedetti, founder and CEO of Studio Bagel, will continue to run and grow the company within CANAL+ OTT, the new CANAL+ Group web and mobile division.

The acquisition of a stake in Studio Bagel marks a key milestone in the development of CANAL+ Group on over-the-top Internet, a major platform for new forms of entertainment, especially among young audiences. With Studio Bagel, CANAL+ Group is adding to its existing business a leading production unit in these new formats and forms of expression. At the same time, it is growing its pool of talents, while stepping up its ability to detect and promote new talents for its web activities, as well as its broadcast operations.

In 2013, the Group launched on YouTube a multi-channel network (MCN) based on its TV shows, Canal Factory. In just a few weeks, Canal Factory has become one of the top MCN in France with nearly 40 million viewed videos each month. CANAL+ Group has also acquired a minority stake in Maker Studios, the leading producer and distributor of online video in the US.

Lorenzo Benedetti said: "We are very excited about this deal, which marks an important step in our development. After a successful start, Studio Bagel was looking for ways to provide additional means to its numerous talents, as well as new opportunities to showcase their work in innovative TV or movie formats. Thanks to this deal, we will also benefit from the expertise of CANAL+ Group's advertising sales agency, CANAL+ Regie".

Rodolphe Belmer, CEO of CANAL+ Group, said: "We are proud to accompany the development of Studio Bagel, one of the most creative start-ups in France. With Studio Bagel, CANAL+ Group is stepping up and already strong presence among millions of YouTube users. This deal will also help us boost our well-known ability to detect and groom new talents".

"Team Bagel" talents are: Alison Wheeler, Grégory Guillotin, Gael Mectoob, Jérôme Niel, Kemar, Kevin Razy, Ludovik, Mady, Mister V, Monsieur Poulpe and Natoo.

Communications Department :

Laurence Gallot + 33 1 71 35 02 22

Antoine Banet-Rivet + 33 1 71 35 00 26