



Press release



Saint-Denis, May 07, 2014

VODAFONE AND SFR STRENGTHEN STRATEGIC GLOBAL ALLIANCE

Vodafone and SFR, the second largest French telecommunications company, today agreed to renew their strategic global alliance for a further four years. The two companies will continue to provide fixed and mobile telecommunications services to multi-national customers in France as well as roaming services for consumers travelling in and from the country.

The non-equity Partner Market agreement reaffirms SFR as Vodafone's strategic partner in France and builds on the strong cooperation which has existed between the two companies since 2002. France is an important enterprise market for Vodafone with a significant number of the Group's multinational customers either headquartered or having a satellite office there.

SFR Business Team and Vodafone Global Enterprise - the companies' business units that provide communications services to multinational companies - will work together on new business opportunities, including machine-to-machine (M2M) services, 3G and 4G roaming and VPN networks across France and the rest of the world. Vodafone will also continue to offer SFR a range of Vodafone Global Enterprise services for use by customers in France.

Vodafone Group Chief Executive Vittorio Colao, said: *"Our agreement with SFR builds on a longstanding and successful collaboration that began more than eleven years ago, and I'm delighted that this will continue in future."*

SFR's CEO Jean-Yves Charlier, commented: *"This latest agreement with Vodafone bolsters both companies' positions in the key enterprise market in France and confirms SFR as a leading player in the French telecommunications."*

SFR customers will have access to Vodafone's mobile and fixed networks covering nearly 30 countries as well as approximately 50 Vodafone Partner Markets networks worldwide.

About SFR - www.groupe.sfr.fr

With revenues of more than €10 billion in 2013, SFR is the second largest telecommunications operator in France. As a global operator, SFR responds to the needs of all its customers, whether members of the general public, professionals, businesses, local authorities or operators, providing mobile, fixed, internet and television services. As the owner of its infrastructures and with more than €1.5 billion annual investments, SFR is equipped with the most complete network, and is actively deploying very high speed fixed and mobile broadband in order to promote future use of its services.

SFR was the first to provide 4G in France to the general public and businesses in 2012. Its consumer offers are among the best in the marketplace, both for fixed services, with its Evolution box and its set-top box with Google Play and for the mobile segment, whether with its "Formules Carrées" full-service offers and its "Extra" included or with low cost offers called Red. SFR is also an expert for solutions in the fields of unified communications, Machine-to-Machine and cloud computing for businesses.

SFR has more than 21 million mobile customers, including some 18 million subscribers, and more than 5 million high-speed home Internet subscribers. SFR is a fully-owned subsidiary of Vivendi and has around 9,000 employees.



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About Vodafone

Vodafone is one of the world's largest mobile communications companies by revenue with approximately 419 million customers in its controlled and jointly controlled markets as of 31 December 2013. Vodafone has equity interests in telecommunications operations in nearly 30 countries and around 50 partner networks worldwide. For more information, please visit: www.vodafone.com

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