

Paris, June 8, 2015

Vivendi awards the *Music Discovery, Recommendation & Creation* prize to Fusic at Midem

Vivendi awarded the *Music Discovery, Recommendation & Creation* prize to Fusic at Midem, the international market dedicated to the new music ecosystem, in Cannes (France).

The prize was awarded as part of Midemlab, the international pitching competition for cutting-edge start-ups and businesses with innovative solutions that increase audiences and engage a new consumer experience.

Ten companies from all over the world were selected to compete for the *Music Discovery, Recommendation & Creation* award. The jury chose Fusic and rewarded a company providing a very innovative technology and commercial potential. Fusic allows people to record themselves singing their favorite song, blend this selfie with the original video recording and share it on social media.

The *Music Discovery, Recommendation & Creation* award perfectly illustrates Vivendi's willingness to develop and increase strong ties with talent and young innovative businesses in the digital economy. Innovation and talent discovery are growth drivers and key pillars of the Group's development strategy.

The Midemlab winners will be offered the opportunity to meet and share their vision and ambitions with the management of Vivendi Village, the Group's operational unit which brings together service-oriented companies with significant growth potential in the production, distribution and commercial development of content.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK and France), Wengo (experts counseling), Watchever (subscription video-on-demand) and the Paris-based concert venue L'Olympia. www.vivendi.com, www.cultureswithvivendi.com, www.themediashaker.com