

Paris, December 7, 2015

Vivendi holds 26.69% of Gameloft

Vivendi announced today that it now holds 26.69% of the share capital of Gameloft, a French company with internationally-recognized know-how in mobile gaming. This participation represents a total of 22.7 million Gameloft shares acquired on the market for a total amount of 111.6 million euros.

The Group reached the 20% and 25% legal thresholds of the share capital of Gameloft respectively on December 1, 2015 and December 3, 2015.

Vivendi filed today the threshold statements and a declaration of intent to the *Autorité des Marchés financiers*, the French securities regulator, and published on the AMF website, indicating, among other points, that “these acquisitions were not specifically conceived as a preparatory step for a Gameloft takeover. No decision has been taken at this stage regarding a potential public tender offer on the Gameloft shares. In the course of the coming months, Vivendi intends to favor a constructive approach enabling both parties to consider fruitful cooperation. If such an approach does not lead to a favorable conclusion, Vivendi would not exclude taking control of Gameloft.”

In addition, “Vivendi’s investment in the Gameloft business sector is part of a strategic vision of operational convergence between Vivendi’s content and platforms and the Gameloft productions in the field of video games.”

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK, France and the U.S.), MyBestPro (experts counseling), Watchever (subscription video-on-demand) and the Paris-based concert venue L’Olympia. With 3.5 billion videos viewed each month, Dailymotion is one of the biggest aggregation and distribution platforms in the world. www.vivendi.com, www.cultureswithvivendi.com