

WATCHEVER

Watchever launches WatchMusic, a premium music video service for mobile devices, in Brazil

Paris, October 6, 2016 – Watchever, a unit of Vivendi Village, launches today in Brazil WatchMusic, an innovative premium music video service designed from the outset for mobile devices, in partnership with Brazilian telecommunications operator Vivo (Telefónica). The service will be deployed in other countries in Latin America and other parts of the world in the near future.

WatchMusic offers an immersive video experience for all music lovers with an unlimited access to a wide range of live performances, music videos, documentaries and original content from thousands of Brazilian and international artists. Furthermore, WatchMusic will broadcast concerts in live streaming and festival recordings. The intuitive app navigation benefits from several recommendation engines, driven by a specialized editorial team and incorporating users' preferences.

WatchMusic comes with many useful features such as an audio-only option to reduce data consumption, the possibility to download videos to watch them offline and background listening while other apps are running.

This launch is part of Watchever's strategy to develop new premium streaming services internationally. Watchever has created the platform to host Studio+, Vivendi Group's global short premium series and app for mobile to be launched soon.

About Watchever

Watchever is part of Vivendi Village. Watchever is specialized in delivering premium subscription streaming services built on an intuitive and easy-to-use platform for all screens. Watchever is committed to bring the best of video entertainment in HD streaming to its subscribers by constantly innovating in content programming and technology.

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