



PRESS RELEASE

Paris, October 9th, 2017

HAVAS: IMPLEMENTATION OF A LIQUIDITY CONTRACT WITH NATIXIS

HAVAS announces that, as of October 10th, 2017, the company has entrusted NATIXIS with the implementation of a liquidity contract on HAVAS shares (Paris – Code ISIN FR0000121881) traded on Euronext Paris, in accordance with the Charter of Ethics established by the AMAFI of March 8, 2011 and approved by the decision of the Autorité des Marchés Financiers of March 21st 2011.

For the implementation of this contract, the following initial resources have been allocated to the liquidity account:

- €2,000,000.00 (two million euros)

About Havas Group

Havas is one of the world's largest global communications groups. Founded in 1835 in Paris, the Group employs 20,000 people in over 100 countries. Havas Group is committed to being the world's best company at creating meaningful connections between people and brands through creativity, media and innovation. Based on a client-centric model across media and creative, the Havas Group is the most integrated company in its sector. We operate with three business units (creative, media and healthcare & wellness) within our Havas Villages all over the world where teams share the same premises ensuring agility and a seamless experience for clients. #ToBetterTogether

Further information about Havas Group is available on the company's website: www.havasgroup.com

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