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PRESS RELEASE

IROKO+ NOLLYWOOD APP LAUNCHES IN FRANCOPHONE AFRICA

CANAL+ GROUP and iROKO are launching the IROKO+ SVOD service for French-speaking Africa. The Android app will be available across all of French Speaking Africa, bringing 1,500 hours of affordable, premium Nollywood & Télénovelas content to millions of Francophone entertainment fans.

Available now on the GooglePlay store, IROKO+ is free until 1 June 2016 and users will be able to download movies and TV series as part of their subscription package. The brand new Nollywood and Télénovelas app will showcase the very best movies & TV series from [Nollywood TV](#), [Novelas TV](#) and A+, becoming the world's largest homegrown content catalogue for French Speaking Africa. Titles currently available on IROKO+ include Folie, Triangle Amoureux, Qui sera la femme idéale? and much loved Télénovelas such as La Patrona, Le Corps du Désir, and the best content from French Speaking Africa including Dinama Nekh and Chroniques Africaines. All content has been dubbed into French, much of it for the very first time.

IROKO+ has been designed to optimize data consumption and the service will be aimed at building a new mobile-only subscriber base across Francophone Africa. With over 250 million French-speakers across 30 countries in Africa, and as mobile Internet penetration continues to spread across the continent, the IROKO+ Android app will cater for a significant growth market, with 165 million smartphones estimated to be in circulation before 2020.

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For further information or for interview with Jason Njoku of iROKO, please contact:
Jessica Hope - jessica@wimbart.com | 00 44 [0] 7814 714 992

For further information or for interview with CANAL+, please contact:
Laurence Gallot - Laurence.gallot@canal-plus.com | 01 71 35 02 22

About CANAL+ OVERSEAS

CANAL+ OVERSEAS handles CANAL+ Group's international pay-TV operations, distributing more than 300 channels worldwide and producing over 30 channels for international markets. The company totals more than 5 million subscribers over four continents.

CANAL+ OVERSEAS is the leading pay-TV provider in the fast-growing, French-speaking African market, with close to 5 million subscribers in more than 30 Central and West African countries. It also operates in Vietnam where it distributes a satellite package of local and international channels, in partnership with the Vietnamese state television. It is also the second largest pay-TV player in Poland through its satellite platform NC+, which totals more than 2 million subscribers.

CANAL+ OVERSEAS is the leading television company in French overseas territories, with a presence in the Caribbean, the Indian Ocean, the South Pacific, as well as in Australia. The company has recently expanded in providing broadband and telephone services through its CANALBOX brand in French overseas territories.

CANAL+ Group, is fully-owned by Vivendi, a global media and content production and distribution group.

www.canalplusgroupe.com

About iROKO

iROKO is the world's largest online distributor of local Nollywood content and Africa's largest Internet TV operator. It operates an online platform [irokotv.com], English speaking Android app [irokotv], a French speaking Android app [IROKO+] and two television channels on Star Times. The company has offices in Lagos, London and New York, iROKO has raised \$35Mn in venture capital funding from Tiger Global, Kinnevik, RISE Capital and CANAL+.

www.iroko.ng