



VICE TO LAUNCH VICELAND CHANNEL EXCLUSIVELY WITH CANAL+ GROUP

***VICELAND, the new lifestyle and culture channel from VICE, will launch
in France on CANALSAT in Autumn of 2016***

***Overseen by Oscar-winning film director Spike Jonze, VICELAND
programming will be available across television, digital and mobile***

Wednesday April 6th 2016, Cannes – VICE Media, the global youth media company and Group CANAL+ today announced a new partnership that will offer VICELAND, the brand new TV channel from VICE, exclusively to CANALSAT customers across all platforms when the network launches in France in the Autumn of 2016.

Oscar-winning film director, Spike Jonze, serves as Co-President of VICELAND and is overseeing the development of the new channel, from show creation, to production, to brand identity. VICELAND will focus on an immersive style of original lifestyle and culture content for young viewers that will include a slate of brand new VICE-produced French programming, capturing the stories, people, fashion and culture that matter most to young French audiences.

The 24-hour channel will be programmed, developed and produced entirely in-house by VICE's young creative team, and the channel will be exclusively available for CANALSAT customers in their basic TV subscription packages either live, on demand or on the go.

VICELAND launched to critical acclaim in the US and Canada in February 2016, and will launch in the UK and Ireland in September 2016. The channel features hundreds of hours of original programming, including *Gaycation* (with Ellen Page and Ian Daniel), *Huang's World* (with Eddie Huang), *Noisey* (with Zach Goldbaum), *F*ck, That's Delicious* (with Action Bronson), *Weediquette* (with Krishna Andavolu), *Balls Deep* (with Thomas Morton) and many more.

Eddy Moretti, VICE'S Chief Creative Officer and Co-President VICELAND said: "*We've been growing our production in France for the past several years preparing for a day like this - the chance to enter the French market with a 24 hour lifestyle channel which prominently features domestic production. After launching VICELAND in the U.S. and Canada in February - and later this year in the U.K. - it is a proud moment for the company that VICELAND France, in partnership with CANAL+, will be the first non-English language version of the channel with many more to come. Vive la différence!*"

Jean-Marc Juramie, Managing Director of CANALSAT, commented: "We are very excited to be partnering with Vice, one of the most inspiring and engaging brands among a whole generation – and beyond. We believe VICELAND's incredible storytelling and programming will bring a new audience to CANALSAT, showing that Millennials are eager to watch TV like anyone, provided that we offer them content they like. We're proud that the partnership will see CANALSAT bring VICELAND exclusively to French audiences."

The launch of VICELAND on CANALSAT is the next chapter in VICE's international multiplatform growth, and follows the announcement last month that VICE France will become a joint venture between VICE Media and Les Nouvelles Editions Indépendantes (LNEI) - independently controlled by VICE Media - to expand the youth brand's presence across online, mobile and linear.

Since launching in 2007, VICE France has grown exponentially, evolving from a print magazine into a multimedia platform spanning online, mobile and linear. Today, VICE France operates a large content-creation studio, centered around a network of online channels covering news, fashion, food, sports, technology, arts, and music.

VICE has developed an outstanding global reputation for producing the gold standard of video content for young people, forging innovative distribution partnerships with A+E Networks, HBO, YouTube, Snapchat, Live Nation, 20th Century Fox, Verizon, Sky, Spotify and more to take its programming to young people everywhere.

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For further information, please contact:

VICE

Dan Miller

Email: dan.miller@vice.com

Telephone: + 44 (0) 207 749 7810

Jake Goldman

Email: jake.goldman@vice.com

Telephone: 001 917-273-5191

CANAL+

Aurélie Pimenta

Email : aurelie.pimenta@canal-plus.com

Téléphone : + 33 1 71 35 02 56

About Canal+ Group

CANAL+ Group is the leading pay-TV group in France, ranking first both for its premium-content networks with the generalist channel CANAL+ and associated channels, and its themed networks. With CANALSAT, it is also the top multi-channel platform and distributor for pay-TV offerings in metropolitan France and French territories overseas, as well as in French-speaking Africa. A pioneer in innovative TV services, CANAL+ Group has a high international profile, with a

presence in pay-TV in Poland and Vietnam. Overall, CANAL+ Group subscribers number nearly 16 million worldwide.

Through its subsidiary STUDIOCANAL, CANAL+ Group is the European leader in production and distribution of feature films and TV series. A free-to-air TV operator with three national channels, including France fifth-ranking national channel, and in-house advertising sales division CANAL+ REGIE, the Group is also a benchmark player in commercial TV. CANAL+ Group is fully-owned by Vivendi, a global media and content production and distribution group.

About VICE Media

VICE is the world's preeminent youth media company and content creation studio. Launched in 1994, VICE now operates in over 30 countries and distributes its programming to hundreds of millions of viewers across digital, linear, mobile, film and socials. VICE includes an international network of digital channels; a television and feature film production studio; a magazine; a record label; an in-house creative services agency; a book-publishing division; and a newly launched TV network called VICELAND.

VICE's award-winning programming has been recognized by the Academy of Television Arts & Sciences, Peabody Awards, Sundance Film Festival, Broadcasting Press Guild, Cannes Lions, Frontline Club, British Journalism Awards, British Media Awards, Broadcast Digital Awards, and AOPs and amongst others.