



*Paris, April 11, 2017*

## **APPOINTMENT**

*Françoise Guyonnet is appointed Head of TV within STUDIOCANAL'S production division (film and TV).*

*STUDIOCANAL is now organized around three operational divisions: Production, headed by Didier Lupfer, also Chairman of STUDIOCANAL, Catalogue, headed by Yann Le Prado, and Distribution (film and TV) headed by Anna Marsh.*

*STUDIOCANAL is a wholly-owned affiliate of CANAL + Group.*

*Françoise Guyonnet is a graduate of Sciences Po Paris (IEP). She began her career at A.C. Nielsen as a marketing consultant before joining Warner Music France in 1992 as marketing manager. In 1997, she joined France Télévision Distribution, where she held various positions including Head of Publishing. In 2006, she was appointed Head of Home Entertainment of STUDIOCANAL for France and then worldwide. In 2014, she became Head of TV, Home Entertainment and New Media for France after running business and marketing development of STUDIOCANAL for France and then worldwide.*

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