



Gameloft and the LEGO Group Partner to Build an “Awesome” LEGO® Mobile Game

Paris, December 12th, 2018 – Gameloft, leader in the development and publishing of mobile games, and the LEGO Group are proud to announce the release in 2019 of a new LEGO® game that will bring over 40 years of LEGO minifigure history and universes to mobile.

Set in a new LEGO® world, the game will offer LEGO fans of all ages an epic adventure celebrating iconic LEGO collections. Players will find the fun and creativity that make the LEGO brand one of the most beloved brands on Earth and will be able to play on mobile with their all-time favorite LEGO minifigures and sets. Today, we can reveal that players will be able to play with the Red Classic Spaceman (1978), Captain Red Beard from Set 6270 (1989) or the Hot Dog Man from the LEGO Minifigures Series 13 (2015). Stay tuned for more reveals further down the line.



Actual game renders

“We are proud to be the partner of the LEGO Group to build the LEGO game that mobile players have been calling for,” said Stéphane Roussel, Chairman and Chief Executive Officer at Gameloft. “Our companies have a lot in common, including how we put the values of creativity and imagination at the core of the worlds we create. Partnering with such an iconic brand to pay homage to its heritage is a privilege. We have been working with the LEGO Group for several years on this tremendous project, and we are putting all our efforts, art and craft into this game to get it right, as any player and LEGO fan deserve.”

Sean McEvoy, Vice President of LEGO Games at the LEGO Group said. “The LEGO Group has more than 20 years of experience in creating fun and creative games that extend and amplify LEGO play. We are excited to bring the LEGO universe into the hands of LEGO fans and mobile players alike in partnership with Gameloft.”

The new LEGO game developed by Gameloft is set to be released in 2019 – subscribe to [Gameloft’s](#) newsletter to get the latest news.

About Gameloft

Leader in the development and publishing of mobile games, Gameloft® has established itself as one of the top innovators in its field since 2000. Gameloft creates games for all digital platforms, two of which are featured in the “Top 10 Games by All-Time



Worldwide Downloads” from App Annie. Gameloft operates its own established franchises such as Asphalt®, Order & Chaos, Modern Combat and Dungeon Hunter and also partners with major rights holders including Universal, Illumination Entertainment, Disney®, Marvel®, Hasbro®, Fox Digital Entertainment, Mattel® and Ferrari®. Gameloft distributes its games in over 100 countries and employs 5,400 people worldwide. Every month, 114 million unique users can be reached by advertisers in Gameloft games with Gameloft Advertising Solutions, a leading B2B offering dedicated to brands and agencies. Gameloft is a Vivendi company.

All trademarks referenced above are owned by their respective trademark owners.

About the LEGO Group

The LEGO Group is a privately held, family-owned company with headquarters in Billund, Denmark, and main offices in Enfield, USA, London, UK, Shanghai, China, and Singapore. Founded in 1932 by Ole Kirk Kristiansen, and based on the iconic LEGO® brick, it is one of the world's leading manufacturers of play materials.

Guided by the company spirit: "Only the best is good enough", the company is committed to the development of children and aims to inspire and develop the builders of tomorrow through creative play and learning. LEGO products are sold worldwide and can be virtually explored at www.LEGO.com.

For more news from the LEGO Group, information about our financial performance and responsibility engagement, please visit <http://www.LEGO.com/aboutus>.

LEGO, the LEGO logo, the Minifigure, DUPLO, BIONICLE, LEGENDS OF CHIMA, DIMENSIONS, the FRIENDS logo, the MINIFIGURES logo, MINDSTORMS, MIXELS, NINJAGO and NEXO KNIGHTS are trademarks of the LEGO Group. ©2018 The LEGO Group.