

Paris, January 31, 2019

## **Vivendi completes the acquisition of Editis, a French-language publishing powerhouse**

Vivendi today announced the closing of the acquisition of 100% of the share capital of Editis, the second-largest French-language publishing group. The share purchase agreement with the vendor, Spanish group Planeta, was entered into on November 15, 2018, based on an enterprise value of €900 million. The French Competition Authority authorized the transaction unconditionally on January 2, 2019.

Vivendi and Editis share a recognized expertise in the development and management of rights to works of culture and the same passion for managing creativity and talent. This acquisition is a logical step in the building of a large content, media and communications group. It also marks the return of this French publishing powerhouse to a European group with a global reach.

Arnaud de Puyfontaine, Vivendi's Chief Executive Officer, has taken on the additional role of Chairman of Editis. Pierre Conte has been confirmed as Chief Executive Officer of Editis.

Editis encompasses some fifty prestigious publishing houses (Nathan, Robert Laffont, Julliard, Plon, Belfond, Presses de la Cité, Pocket, Solar, ...). With a large portfolio of internationally-acclaimed authors, 4,000 new books published each year and a catalogue of more than 45,000 titles, Editis is active in the fields of fiction, children's books, non-fiction, graphic and illustrated books, educational & reference books. Editis employs 2,400 people.

### **About Vivendi**

*Since 2014, Vivendi has been focused on building a world-class content, media and communications group with European roots. In content creation, Vivendi owns powerful, complementary assets in music (Universal Music Group), movies and series (Canal+ Group), publishing (Editis) and mobile games (Gameloft) which are the most popular forms of entertainment content in the world today. In the distribution market, Vivendi has acquired the Dailymotion platform and repositioned it to create a new digital showcase for its content. The Group has also joined forces with several telecom operators and platforms to maximize the reach of its distribution networks. In communications, through Havas, the Group possesses unique creative expertise in promoting free content and producing short formats, which are increasingly viewed on mobile devices. In addition, through Vivendi Village, the Group explores new forms of business in live entertainment, franchises and ticketing that are complementary to its core activities. Vivendi's various businesses cohesively work together as an integrated industrial group to create greater value. [www.vivendi.com](http://www.vivendi.com)*