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PRESS RELEASE



CANAL+ SERIES, THE NEW DIGITAL OFFER AT €6.99 / MONTH

CANAL+ Group announces the launch of a new series streaming service called **CANAL+ SERIES**.

CANAL+ SERIES, which will launch tomorrow, will offer thousands of hours of series, including CANAL+ 's prestigious Creations Originales and leading international series from **€6.99 per month**.

Among the **Creations Originales** available at launch: *SPIRAL*, *HIPPOCRATE*, *VERSAILLES*, *PLATANE*, *GUYANA*, etc. And soon, *VERNON SUBUTEX*, as well as future CANAL+ drama.

CANAL+ Group's expertise in selecting **top international series** will show through exclusive drama such as *KILLING EVE*, *THE STORY OF THE LOST CHILD* or *CATASTROPHE*. On launch, **CANAL+ SERIES** will carry *DEADLY CLASS* exclusively, followed by the new season of *GOMORRA*.

The offer will also include acclaimed series from **SHOWTIME** (BILLIONS, SMILF, etc.), **FX** (POSE, WHAT WE DO IN THE SHADOW, etc.) and **STUDIOCANAL** (THE LAWYER, BLACK MOSCOW, etc.) exclusively. CANAL+ SERIES will also carry cult series such as THE AMERICANS, SONS OF ANARCHY, 24, DEXTER, X-FILES, etc.

CANAL+ SERIES is a stand-alone offer which can be canceled at any time and does not require prior subscription to any CANAL offers. The same subscription allows up to four simultaneous streams with progressive tariffs to promote code sharing: €6.99 for one user, €9.99 for two users and €11.99 for four users. Available at launch via myCANAL and OTT, the offer will eventually be distributed on all platforms currently carrying CANAL offers.

CANAL+ SERIES is part of CANAL+ Group's marketing overhaul drive, which has resulted in CANAL+ being available at under €20 per month, free-to-cancel subscriptions and more freedom in selecting theme channel packages.

Maxime Saada, CEO of CANAL+ Group, commented: "**CANAL+ SERIES** marks a new stage in the transformation of our offers initiated two years ago. Transformation in terms of use to better address new customers habits. And also digital transformation to reach new audiences, in France and soon internationally. Top-rating App myCANAL is the best example of this transformation. myCANAL is a unique live and on demand platform with sports, French and Hollywood movies just a few months after theatrical release, series, documentaries, etc. In total, thousands of hours of programs from the world-renowned content publishers, to watch anytime, anywhere. **CANAL+ SERIES** is a new brick that completes this digital offer."

Frank Cadoret, CANAL+ Group Deputy General Manager, added: "**CANAL+ SERIES** was designed to give the taste of CANAL+ to younger audiences through one of its most recognized content: series. For €6.99 per month, subscribers will have access to the best of CANAL+ series, from Créations Originales to undiscovered gems selected by our experts as well as top American series. With the premium channel CANAL+ premium at less than €20 including access to the myCANAL streaming platform and now a dedicated series offer, we are totally in tune with the new aspirations of customers."

The launch of **CANAL+ SERIES** will be supported by an advertising campaign prompting subscribers to share their codes.

About myCANAL

myCANAL is the first TV app in France with 1 5.5 million downloads and 1.6 million unique visitors per day. It is available to all CANAL subscribers.

myCANAL is a unique mobile experience that illustrates CANAL+ Group's drive to provide its subscribers with an enriched, personalized and interactive TV experience, wherever and whenever they want. Subscribers have access to the content of CANAL+ and themed channels carried by the CANAL offer, live or on demand, as well as all related services (download to go, restart, etc.) via a unique entry point.

myCANAL is available on PC, Mac and all smartphones and tablets on the market (iOS, Android and Windows), as well as Apple TV, Android TV and Samsung TVs.

About CANAL+ Group

CANAL+ Group is a leading media company and pay-TV operator. It is also a leading player in free-to-air television with three national channels, C8, CSTAR and CNEWS, and an ads sales agency. CANAL+ Group has a wide international footprint with a presence in Europe, Africa and Asia. CANAL+ Group totals more than 16.2 million subscribers worldwide, including 7.8 million in mainland France. With STUDIOCANAL, CANAL+ Group is also a European leader in the production, acquisition and distribution of feature films and TV series. CANAL+ Group is wholly-owned by worldwide integrated content, media and communication group, Vivendi.

Direction de la Communication

Laurence Gallot +33 1 71 35 02 22

Antoine Banet-Rivet +33 1 71 35 00 26