

PRESS RELEASE

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CANAL+ GROUP ACQUIRES THE EXCLUSIVE RIGHTS TO THE PREMIER LEAGUE IN VIETNAM FOR SEASONS 2019 TO 2022.

CANAL+ GROUP, through its subsidiary K+, welcomes an exclusive broadcasting agreement with the Premier League in Vietnam for the next three seasons.

K+ has acquired the exclusive broadcasting rights to the English championship for the 2019 to 2022 seasons and will offer the entire competition, i. e. 380 matches per season, on the K+ channels (channels specifically produced by CANAL+ GROUP for Vietnam). These channels are distributed on all broadcasting platforms (K+ satellite package, OTT) and on cable and IP TV networks in partnership with local operators.

From next August, CANAL+ GROUP subscribers in Vietnam will be able to experience the most popular championship in the country in HD quality, benefiting from all the editorial expertise of the group.

Through this agreement, CANAL+ GROUP, which has been present in Vietnam for 10 years, is consolidating its leading position in terms of sports supply by offering the most awaited leagues exclusively: the Premier League, the UEFA Champions League and the UEFA Europa League, but also beyond football with multi-sport agreements such as the ATP World Tour rights or the PGA Golf. The K+ channels also offer a premium offer of Asian films and series, developing a co-production strategy for Vietnamese content in recent years.

About CANAL+ IN VIETNAM

The CANAL+ GROUP is present in Vietnam with K+, a satellite package of 170 local and international channels, jointly owned with Vietnamese public television (VSTV). The package includes four premium channels K+ (K+1, K+NS, K+PM, K+PC) published by the Group. An Over-the-Top (OTT) application is available to DTH subscribers (myK+). K+ offers benefit from an extensive distribution network with more than 2,300 points of sale and 17 directly operated stores (K+ Store).

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