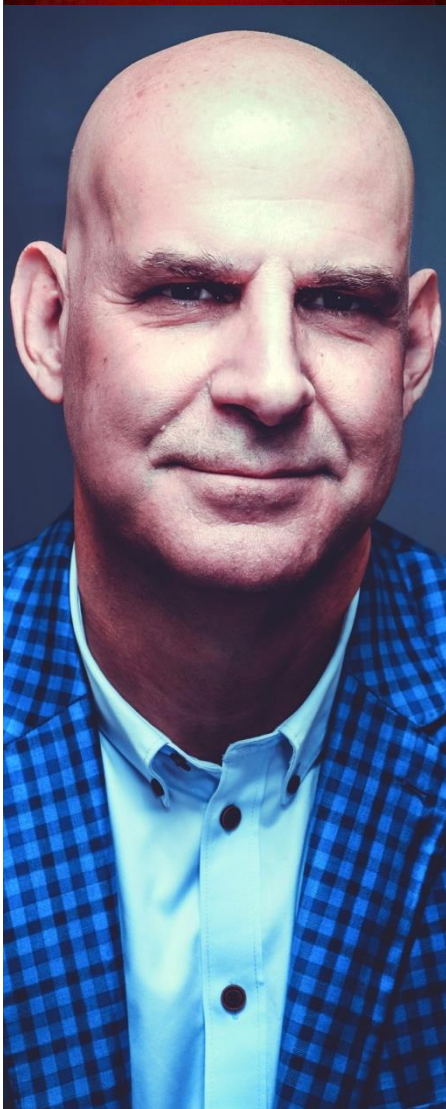


## HARLAN COBEN AT THE OLYMPIA – A “FIRST” FOR AN AUTHOR



Paris, 14 November 2019 – To mark the launch of Harlan Coben’s latest novel in French translation (*Ne t’enfuis plus*), the publisher Belfond (Editis Group) is offering a new reading experience that is enriched with a soundtrack to follow every chapter. This experience will be unveiled exclusively at the Paris Olympia on Monday 18 November as part of an exceptional evening with the author and the composer Hildur Guðnadóttir (Deutsche Grammophon label), hosted by Laurie Cholewa (Canal+ Group).

Excited by an original idea from creative agency BETC (Havas Group), the combined talents of Deutsche Grammophon (Universal Music Group), Canal+ and the Olympia (Vivendi Village) were keen to get the project off the ground. This unprecedented launch showcases the natural links between books and the Vivendi Group’s other businesses.

Now more than ever, publishing is a process of permanent invention, as this new reading experience illustrates perfectly.

### For the first time, an author is on the bill at the Olympia

To mark the publication of *Ne t’enfuis plus*, the publisher Belfond has created a soundtrack to the novel based on the work of composer Hildur Guðnadóttir (Universal Music, Deutsche Grammophon label), an artist recently in the limelight for her work on the Chernobyl series and on the film Joker.

This soundtrack will be unveiled exclusively at the Olympia on 18 November as part of a unique event attended by the two artists and presented by host Laurie Cholewa (Canal+ Group).

On the programme: Cocoon, a French band singing in English, will open the evening. It will be followed by excerpts from the novel which will be read on stage by Stéphane Varupenne of the Comédie Française, accompanied by musical interludes. Harlan Coben and Hildur Guðnadóttir will share their sources of inspiration with the audience. A limited series of vinyl recordings has been produced for the occasion.

### The result of an unprecedented collaboration within the Vivendi Group

This event is a perfect illustration of Editis’ ability to involve Vivendi Group businesses in supporting its authors and ensuring their work makes the widest possible impact.

The soundtrack of *Ne t’enfuis plus* will be available after 18 November at: [www.netenfuisplus-ost.com](http://www.netenfuisplus-ost.com) and on the Lisez app.



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Limited edition  
Not available for sale

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**Press contact at Belfond:**

Diane du Périer

+33 1 44 16 05 99

[diane.duperier@placedeseditors.com](mailto:diane.duperier@placedeseditors.com)

**Press contact at Editis:**

Benjamin Gandouin / Cécile Pochard

+33 1 56 03 13 84 / +33 1 56 03 12 95

[benjamin.gandouin@bcw-global.com](mailto:benjamin.gandouin@bcw-global.com)

[cecile.pochard@bcw-global.com](mailto:cecile.pochard@bcw-global.com)

**About Editis**

Part of the Vivendi group since January 2019, Editis is a leading French publisher that brings together nearly 50 prestigious publishing houses. With a large portfolio of internationally renowned authors, 4,000 new titles published every year and a back catalogue of more than 45,000 titles, Editis is present in the fields of general literature, children's literature, practical books, illustration, education and reference works.

In the firm belief that "publishing is permanent invention", Editis is making a name for itself as an innovative leader in the French publishing market. Editis' teams are committed to offering unique experiences for both the general public and professionals across all formats, from audio books to the print-to-order offer launched by its subsidiary, Interforum.

**About Belfond**

A talent scout and big-name publisher, Belfond publishes some of today's most prestigious best-selling authors including Harlan Coben, Douglas Kennedy, Colum McCann, Haruki Murakami, Françoise Bourdin, Isabelle Desesquelles and Karine Giebel, to name just a few. With a rich and eclectic catalogue covering all markets from high literature to popular works, but also all genres, from dark literature through fiction to documentary titles, Belfond is committed to offering quality, demanding and accessible literature, and strives to publish books that enable the reader to dream, to discover, to be moved, to think and to escape.