

Press release

Anna Marsh Appointed CEO of STUDIOCANAL

Didier Lupfer to Leave the Group to Pursue Independent Production Projects

Paris, December 10, 2019 - Anna Marsh is appointed CEO of STUDIOCANAL.

In this position, Anna Marsh will be responsible for all STUDIOCANAL operations in France and abroad. She will report to Maxime Saada, CEO of CANAL + Group and President of STUDIOCANAL.

Anna Marsh, formerly Managing Director of STUDIOCANAL UK and EVP International Sales, will take up her position on December 16 and will continue to run STUDIOCANAL UK ad interim pending the appointment of a new Managing Director.

Anna Marsh succeeds Didier Lupfer, who is leaving STUDIOCANAL to pursue personal projects in production.

Maxime Saada said: "Anna is the ideal person to manage STUDIOCANAL after being EVP Distribution and then Managing Director of our UK subsidiary. Her in-depth knowledge of the company and our markets as well as her international profile will be essential to accelerate the development of STUDIOCANAL in its ambition of becoming a leader in the production and distribution of European films and series."

Maxime Saada added: "I thank Didier for his contribution while heading STUDIOCANAL. Over the past four years, under the leadership of Didier, the company has taken on a new dimension, particularly in production, where he has been directly and successfully involved. We wish him every success in his projects."

Didier Lupfer said : "I am very proud of STUDIOCANAL's developement over the past four years. STUDIOCANAL is now one of the leading content production and distribution

companies in Europe and abroad. I warmly thank all the STUDIOCANAL employees for their contribution and their involvement both in France and abroad. "

Anna Marsh has over 17 years of experience in the entertainment industry. After graduating from the University of Otago in New Zealand and then HEC, she began her career in 2002 in the International Sales department of Tele Images Productions (Marathon group), before becoming International Sales Manager at TFI International.

Anna joined STUDIOCANAL in 2008 as VP International Sales. In 2013, she was appointed Head of International Distribution Strategy, and shortly after Head of International Sales. In 2017, she was appointed EVP, International Distribution at STUDIOCANAL and in March 2019, she was appointed Managing Director of STUDIOCANAL UK.

Press contacts STUDIOCANAL

Antoine Banet-Rivet: +33 (0) 1 71 35 00 26 - antoine.banetrivet@canal-plus.com