



P R E S S R E L E A S E

Paris, December 11th, 2019

HAVAS GROUP EXPANDS INTO CONSULTANCY WITH ACQUISITION OF TRANSFORMATION SPECIALISTS GATE ONE

Havas Group announces today the acquisition of one of the UK's leading independent management consultancies, Gate One. This move will add significant new capabilities and reach to Havas' UK operation which already comprises 10 businesses spanning the marketing services spectrum.

At a time when creative agencies and holding companies around the world are looking to respond to the acquisitions of the large management consultancies, the move represents a significant strengthening of Havas' UK and international capability.

Gate One's core mission is to deliver meaningful and sustainable change, working in close collaboration with its clients to conceive the big ideas that will transform their business. Gate One works directly with C-level executives from firms including 20 FTSE companies across life sciences, retail, and travel & tourism, as well as several major government departments.

Yannick Bollore, CEO & Chairman Havas Group comments: *"Investing in the consultancy space is a bold move that has the potential to unlock huge growth for our Group in the UK and beyond. Meaningfulness is at the core of everything we do at Havas so it is really exciting to find a business like Gate One which truly speaks our language. I'd like to welcome the team on board."*

Gate One will relocate its team of 70+ digital and business transformation specialists to the Havas Kings Cross Village in London in early 2020. The agency will retain both its established name and leadership team and add its clients to HKX's growing roster of leading brands.

*"New leadership, the power of our Village model and our partnership with Vivendi have transformed our UK business over the past three years," says **Chris Hirst, UK Group and Global CEO, Havas Creative network**. "We have been searching for the right kind of business that can bring something completely new. Gate One are a best in class business that will add significant new capabilities and strengthen those we already have. We are delighted they have chosen to join us. As clients are increasingly looking for integrated services, the addition of Gate One to our well-established village model makes our UK offering truly unique."*

Gate One CEO Tim Phillips describes the journey to acquisition: *"We went through a long and rigorous process looking for the right partner to take the next step with our business. That included many household names and the biggest organisations in consulting. Our clients and the broader market are increasingly telling us that they need integrated digital, marketing and business transformation services and it was obvious when we met the team at Havas that we had found our future home."*

About Havas Group

Havas is one of the world's largest global communications groups. Founded in 1835 in Paris, the Group employs 20,000 people in more than 100 countries and operates through its three business units covering all communication activities. Havas Group integrated Vivendi in December 2017. Havas Group's mission is to make a meaningful difference to brands, businesses and people. To better anticipate client needs, Havas has adopted a fully integrated model through its 60+ Havas Villages around the world. In these Villages, creative, media and healthcare & wellness teams work together, ensuring agility and a seamless experience for clients. Further information about Havas Group is available on the company's website: havasgroup.com
#MeaningfulDifference

About Gate One

Founded in 2013, Gate One is a digital and business transformation consultancy. It designs and delivers complex transformations for some of the world's most interesting, innovative and influential organisations.

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