

## **THE WALT DISNEY COMPANY FRANCE AND CANAL+ ANNOUNCE STRATEGIC DISTRIBUTION AGREEMENT**

### **DEAL EXTENDS THE LONGSTANDING PARTNERSHIP TO INCLUDE DISNEY+**

Paris, December 16, 2019: Disney France and the Canal+ Group announced today a new a strategic distribution agreement which will provide Canal+ subscribers with access to a unique offering of films, series and documentaries from the world's leading entertainment company.

The deal includes:

- Distribution by Canal+ of a wide array of The Walt Disney Company's most popular branded television channels across numerous genres including **DISNEY CHANNEL & DISNEY JUNIOR** as well as **NATIONAL GEOGRAPHIC & NATIONAL GEOGRAPHIC WILD, VOYAGE & FOX PLAY**.
- Canal+ premium channels will air the first run broadcasts of Disney, Marvel, Star Wars, Pixar, 20th Century Fox, Blue Sky and Fox Searchlight movies. In 2019 to date, The Walt Disney Studios delivered 5 of the 10 most popular films in France including *The Lion King* and *Avenger's End Game* as well as *Frozen II*, *Toy Story 4* and *Captain Marvel*. All of these films will air on Canal+.
- In tandem with the **DISNEY+** direct-to-consumer launch in France, Canal+ will become the exclusive local Pay-TV partner to offer the new streaming service to its 8 million subscribers and will further extend the reach of Disney+ through 3<sup>rd</sup> party distribution partners such as ISPs.

**Maxime Saada, Chairman of CANAL+ Group** said, "We are very excited to team up with The Walt Disney Company to bring our subscribers the amazing content from the world's premier entertainment company. This is an ambitious deal under which CANAL+ becomes the exclusive third-party local distributor of Disney's much-awaited streaming service Disney+, among PayTV and ISP operators, as well as Disney's incredible line-up of movies, series and animated content via our own premium channels. This project fits perfectly in our overall strategy of becoming the go-to brand for the world's best content and service."

"Canal has been, and remains a very important partner to Disney. With this agreement, we are pleased to offer millions of Canal+ consumers multiple ways to access our films, television and entertainment," said **Kevin Mayer, Chairman, Direct-to-Consumer & International, The Walt Disney Company**. Mayer continued, "**DISNEY+** marks a new era of innovation and creativity for our Company and we cannot wait to bring the app and its exclusive original content from Disney, Pixar, Marvel, Star Wars and National Geographic to France."

In addition to being available to Canal subscribers, Disney + will also be available directly to consumers for download via the Disneyplus.fr website and other app stores.

Disney+ provides viewers of all ages with an unrivaled collection of new and library content from the world-class creators of The Walt Disney Company – the visionaries representing nearly a century of creativity from Disney, Pixar, Marvel, Star Wars, National Geographic, and more. Disney+ is the exclusive home for some of the world's most beloved stories as well as a robust slate of original content ready to be discovered

From launch in France, Disney+ will include the service's first original series and films including *The Mandalorian*, the epic first-ever live-action Star Wars series; *Lady and the Tramp*, a live-action re-telling of the 1955 animated classic; *High School Musical: The Musical: The Series*; *The World According to Jeff Goldblum* a docu-series from National Geographic; *The Imagineering Story*, a six-part documentary from Emmy® and Academy Award®-nominated director Leslie Iwerks; short-form series *Pixar IRL* and the animated short film collections *SparkShorts* and *Forky Asks A Question* from Pixar Animation Studios and more, including *The Simpsons*.

Disney+ subscribers will enjoy high-quality and commercial-free viewing, up to four concurrent streams, unlimited downloads, personalized recommendations, and the ability to set up to seven different profiles, including the ability for parents to set Kids Profiles that have an easy to -navigate, child-friendly interface to access age-appropriate content.

#### **About The Walt Disney Company**

The Walt Disney Company, together with its subsidiaries, is a diversified worldwide entertainment company with operations in four business segments: Media Networks; Parks, Experiences and Products; Studio Entertainment; and Direct-to-Consumer and International. Disney is a Dow 30 company and had annual revenues of \$69.6 billion in its Fiscal Year 2019.

#### **About Disney+**

Disney+ is the dedicated streaming home for movies and shows from Disney, Pixar, Marvel, Star Wars, National Geographic, and more, together, for the first time. From The Walt Disney Company's Direct-to-Consumer and International segment, Disney+ is available on any internet-connected screen and offers commercial-free programming with a variety of original feature-length films, documentaries, live-action and animated series and short-form content including series "The Mandalorian," "High School Musical: The Musical: The Series," "The World According to Jeff Goldblum," and "Encore!" and films "Lady and the Tramp" and "Noelle." Alongside unprecedented access to Disney's incredible library of film and television entertainment and 30 seasons of "The Simpsons," the service is the exclusive streaming home for films released by The Walt Disney Studios in 2019 and beyond, including "Captain Marvel," "Avengers: Endgame," "Aladdin," "Toy Story 4," "The Lion King," "Maleficent: Mistress of Evil," "Frozen 2," and "Star Wars: The Rise of Skywalker." Visit DisneyPlus.com to subscribe and/or learn more about the service.

#### **A propos de Canal +**

CANAL+ Group is a leading media company and pay-TV operator. It is also a leading player in free-to-air television with three national channels, C8, CSTAR and CNEWS, and an ads sales agency. CANAL+ Group has a wide international footprint with a presence in Europe, Africa and Asia. CANAL+ Group totals more than 16.2 million subscribers worldwide, including 7.8 million in mainland France. With STUDIOCANAL, CANAL+ Group is also a European leader in the production, acquisition and distribution of feature films and TV series. CANAL+ Group is wholly owned by worldwide integrated content, media and communication group, Vivendi.

#### Contacts Presse

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