March 8, 2023

VIVENDI FY 2022 RESULTS

IMPORTANT NOTICE:

Financial results for the year ended December 31, 2022 Audited and prepared in compliance with IFRS Investors are strongly advised to read the important disclaimers at the end of this presentation

SUMMARY

1 2022 Key Highlights

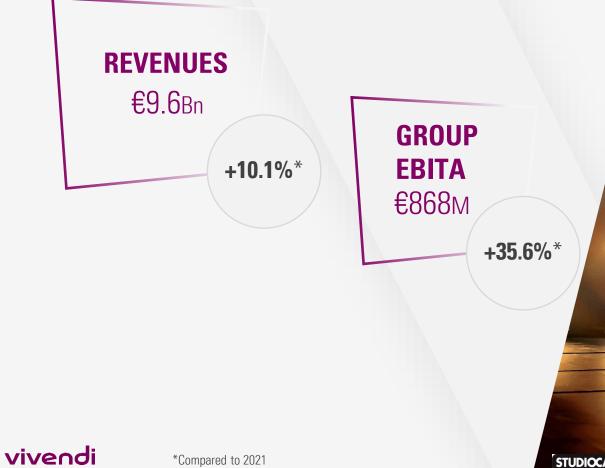
- **2 2022 Financial Performance**
- ³ Conclusion
- 4 Appendices

2022 Key Highlights

Arnaud de Puyfontaine

Chairman of the Management Board Chief Executive Officer

2022 ANOTHER YEAR OF **DOUBLE-DIGIT GROWTH**



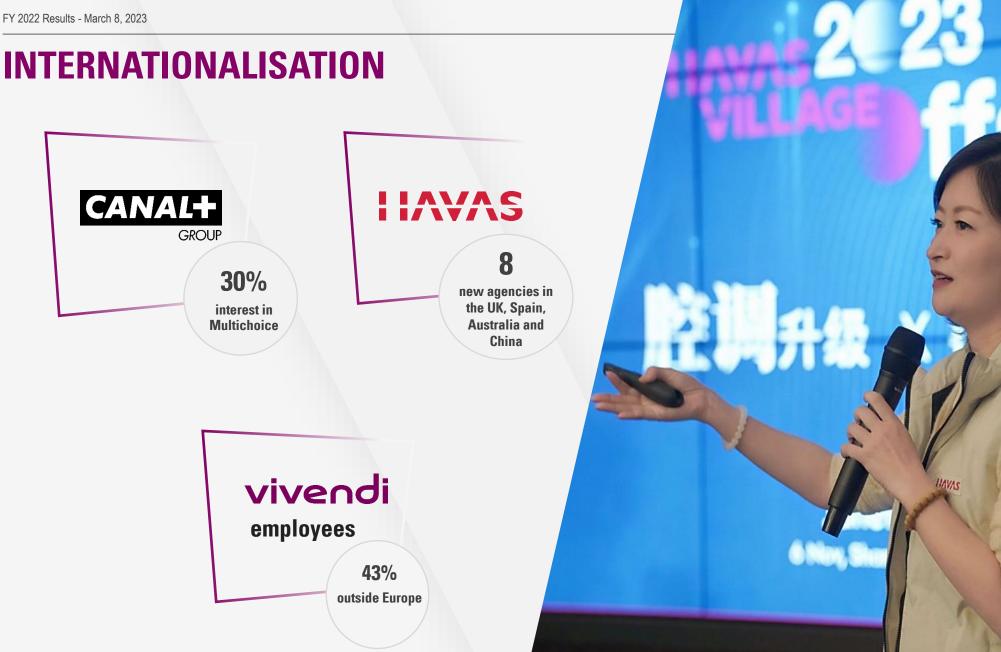


*Compared to 2021

TRANSFORMATION







INTEGRATION

NEW MANAGEMENT with representatives from all businesses

JOINT PROJECTS



2022 ESG PERFORMANCE: MAIN PROGRESS ACHIEVED* *compared to 2021

Reducing our carbon footprint

Greenhouse gas emissions Scopes 1 & 2: 31,400 T CO2e ⁽¹⁾ -10%

Percentage of renewable electricity 37% ⁽²⁾⁽³⁾ +16 pts Improving gender equality

Headcount ⁽³⁾ 35,797 people +7% Proportion of women • in the headcount ⁽³⁾ 53% +1 pt • in manager position ⁽³⁾ 50% stable

in management bodies ⁽⁴⁾
 38% +3 pts
 Target of 40% in 2023

Stepping up efforts in governance and ethics

Weighting of ESG criteria in Managt. Board's variable compensation 15% ⁽⁵⁾ (against 5% in 2019)

Percentage of managers trained on combating discrimination 54% ^{(3) (6)} New indicator

Anti-corruption measures, employees trained 91% ⁽⁷⁾ +8 pts

(1) Scopes 1 + 2 - based on scope of consolidation including Prisma Media and excluding Editis (asset held for sale) - 2021 data adjusted to exclude Editis, for comparison purposes. (2) Electricity used by the Group generated using renewable energy sources.

(3) Scope of consolidation including Prisma Media and excluding Editis (asset held for sale) – 2021 data adjusted to exclude Editis, for comparison purposes.

(4) As a percentage of women on our businesses' executive and operating committees and the Vivendi SE Executive Committee (including the members of the Management Board).
 (5) Annual short-term variable compensation - to be proposed to the General Shareholders' Meeting to be held on April 24, 2023.

(6) In % of the headcount of social reporting - see disclosure on non-financial reporting methodology in Vivendi's 2022 Universal Registration Document.

(7) Based on % of employees present at the end of December 2022 and eligible to participate in the training program.

CONFIDENT AND AMBITIOUS FOR THE FUTURE

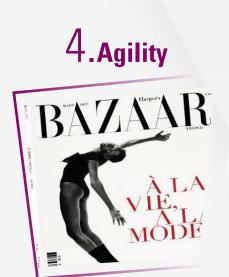
1.Appetite for culture, media and entertainment



2.Quality content

3. Strong and appealing brands





5.Time



VALUE CREATION OVER THE LONG TERM

June 24, 2014 – December 30, 2022 | Dividends reinvested*



Starting value 100

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* Dividends reinvested (with distribution of UMG shares reinvested in Vivendi as of September 21, 2021) Base 100: June 24, 2014, Vivendi share performance calculated from historical price (unadjusted)

2022 Financial Performance

François Laroze

Member of the Management Board Chief Financial Officer

SOLID 2022 RESULTS



* Included share of net earnings of UMG and Lagardère

* Excluding the share of earnings of Telecom Italia accounted for under the equity method: €47M€ in 2021 and -€334M in 2022. As of December 31, 2022, Vivendi ceased to account for Telecom Italia under the equity method.

ROBUST FINANCIAL SITUATION

As of December 31, 2022



FROM ADJUSTED NET INCOME TO IFRS EARNINGS

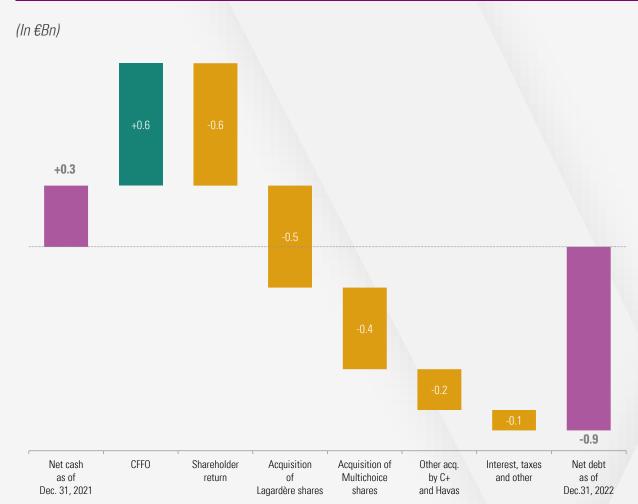
Summary of 2022 one-time items

in euro millions	2022
Adjusted net income (ANI), excluding TI	677
Telecom Italia	(1,740)
Loss on deconsolidation	(1,347)
Income from equity affiliate	(393)
Contribution of Banijay to FLE	515
Discontinued operations	(298)
PPA amortization and other adjustments*	(164)
Net result, Group share	(1,010)

* Details of the reconciliation between ANI and Earnings attributable to Vivendi SE shareowners are provided in the appendices

NET DEBT EVOLUTION

Changes in 2022



Robust financial position

in euro millions	Dec. 31, 2021	Dec. 31, 2022
Gross cash position	4,444	2,534
Bonds	(4,050)	(3,350)
Other	(46)	(44)
Net cash/(debt) position	348	(860)

As of end 2022:

- Average « economic* » maturity of debt: 4.1 years
- Fixed-rate debt : 99.1%
- Average interest rate of debt: 0.80 %
- Available credit lines: € 2.8 Bn

* Calculated based on the assumption that the available medium term-credit lines may be used to redeem the shortest-term borrowings

OPERATIONAL PERFORMANCES OF THE BUSINESSES

Revenue growth driven by Havas and Gameloft

in euro millions	2021	2022	∆ (%)	∆ organic (%)
Canal+ Group	5,770	5,870	+1.7%	+0.3%
Havas	2,341	2,765	+18.1%	+9.2%
Prisma Media*	194	320	na	-0.4%
Gameloft	265	321	+21.2%	+19.4%
Ticketing & Live (Vivendi Village)	102	238	x 2.3	x 2.2
Other**	45	81		
Total Vivendi	8,717	9,595	+10.1%	+5.1%

• *Q4 2022 revenues of €2,700 M, +6,2% organically*

Revenue variation	Δ%
Δ organic	+5.1%
Consolidation scope impact	+3.1pts
FX impact	+1.9pt
Δ actual	+10.1%

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Prisma Media has been consolidated since June 1, 2021

** Includes New Initiatives, Generosity & Solidarity and intercompany elimination

OPERATIONAL PERFORMANCES OF THE BUSINESSES

EBITA of controlled businesses fueled by Havas and Canal+ Group's performances

2021	2022	∆ (%)	<mark>∆ organic</mark> (%)
480	515	+7.3%	+3.4%
239	286	+19.7%	+8.8%
20	31	na	-5.8%
8	12	+46.3%	+8.1%
(8)	(6)		
(152)	(192)		
587	646	+10.0%	+4.5%
52	222		
639	868	+35.6%	+24.6%
	480 239 20 8 (8) (152) 587 52	480 515 239 286 20 31 8 12 (8) (6) (152) (192) 587 646 52 222	480 515 +7.3% 239 286 +19.7% 20 31 na 8 12 +46.3% (8) (6) (6) (152) (192) +10.0% 52 222 222

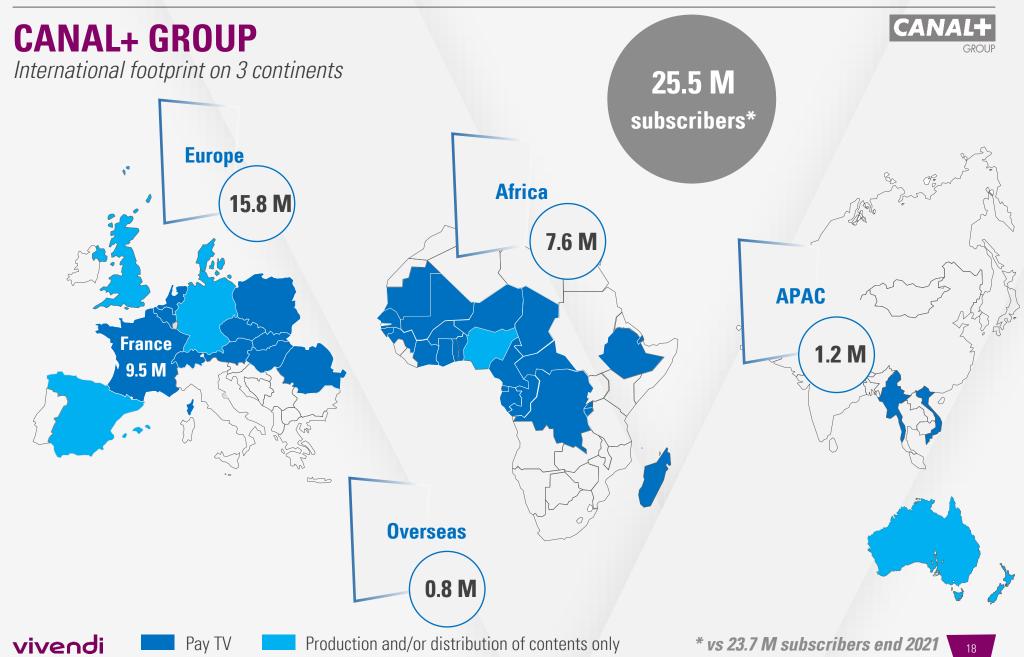
EBITA of businesses variation	Δ%
Δ organic	+4.5%
Consolidation scope impact	+2.4pts
FX impact	+3.1pts
Δ actual	+10.0%

* Prisma Media has been consolidated since June 1, 2021

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Includes New Initiatives and Generosity & Solidarity

FY 2022 Results - March 8, 2023



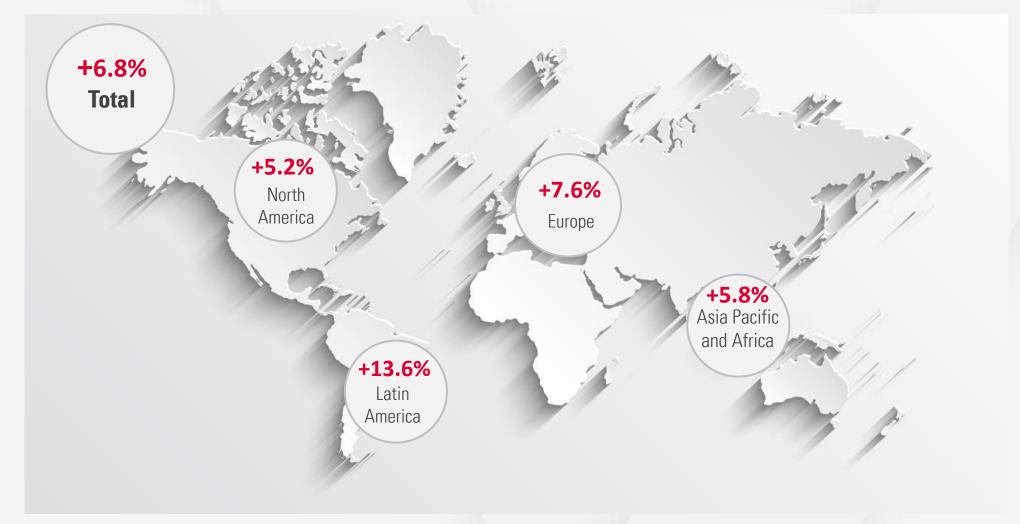
CANAL+ GROUP *Key figures*



in euro millions	2021	2022	∆ (%)	∆ organic (%)
Revenues	5,770	5,870	+1.7%	+0.3%
TV international	2,202	2,343	+6.4%	+3.5%
TV mainland France	3,094	3,144	+1.6%	+1.6%
Studiocanal	474	383	-19.2%	-22.8%
EBITA	480	515	+7.3%	+3.4%
EBITA margin	8.3%	8.8%		
CFFO	449	343	-23.5%	

HAVAS – NET REVENUES

2022 organic performance, by geographical area



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HAVAS

Key 2022 operating figures and 2021 comparison

in euro millions	2021	2022	∆ (%)	∆ organic (%)
Revenues	2,341	2,765	+18.1%	+9.2%
Net revenues	2,238	2,590	+15.8%	+6.8%
EBITA	239	286	+19.7%	+8.8%
EBITA / net revenues	10.7%	11.0%	+0.3pt	
CFFO	267	342	+28.1%	

Change in net revenues	2021	2022
Δ organic	+10.4%	+6.8%
Consolidation scope impact	+1.1pts	+2.7pts
FX impact	-2.3pts	+6.3pts
Δ actual	+9.2%	+15.8%

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HAVAS

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2022 M&A: a record year with 8 acquisitions of controlling stakes

- Strengthening our position in the UK, China and Australia and leveraging our expertise in digital media and performance
- "Among the 6 Holding Agencies, Havas featured as #1 most active buyer, within the Global Networks, with 8 acquisitions"*



PRISMA MEDIA

PRISMA MEDIA

Key figures

in euro millions	2021 12-month proforma*	2022	∆ organic (%)
Revenues	309	320	-0.4%
Distribution	180	183	-4.1%
Advertising and BtoB	129	137	+4.8%
EBITA	30	31	-5.8%

Digital revenue share growth (+4pts)







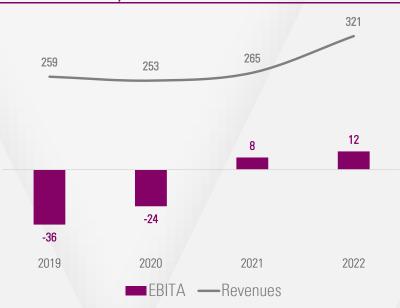
GAMELOFT



Key figures

in euro millions	2021	2022	∆ (%)	∆ organic (%)
Revenues	265	321	+21.2%	+19.4%
Gross margin*	189	226		
EBITA	8	12	+46.3%	+8.1%

Further recovery









vivendi * Gross margin corresponds to Gameloft's revenues after deducting cost of sales

TICKETING & LIVE (VIVENDI VILLAGE)

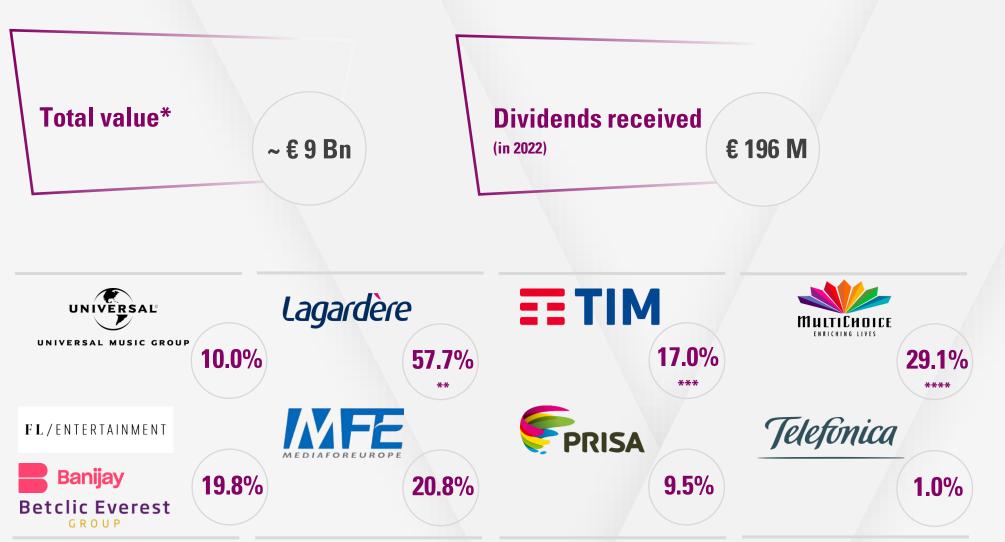
Return of the public to theaters and festivals

in euro millions	2021	2022
Revenues	102	238
See Tickets	59	103
Live	39	128
Other	4	7
EBITA	(8)	(6)





PORTFOLIO OF FINANCIAL ASSETS*



* Ownership % as of Dec. 31, 2022 and market value as of March 3, 2023

** 22.81% of the voting rights pending approval by the competition authorities of the takeover of Lagardère

*** 17.04 % of economic interest and 23.75 % of voting rights

vivendi **** 30.27% held by Canal+ Group announced as of Feb. 10. 2023

Shareholders' return

€0.25 PER SHARE WITH RESPECT TO FY 2022 TO BE PROPOSED

18.2 € 18 Bn 17.6 16.2 13.4 10.1 9.5 8.8 4.6 1.4 2014 2015 2016 2017 2018 2019 2020 2021 2022 ■ Cash dividend ■ Share buyback 2021 (in €m) 2020 2022 Share buyback 693 325 2.157 Cash dividend 690 653 261

Cumulative shareholders' return since 2014*

Share buyback program

- 5.687 m treasury shares were cancelled as of Jan.
 16, 2023
- As of March 8, 2023, Vivendi held 78.2 m treasury shares (7.1% of the share capital), of which:
 - 73.0 m are to be cancelled within the legal timeframe of 24 months,
 - 5.2 m are to cover performance share plans and employee shareholding plans
- The April 25, 2022 AGM authorized, at a maximum price of €16/share and for a duration of 18 months:
 - a share buyback program of up to 10% of the share capital, and
 - an OPRA of up to 50% of share capital

Conclusion

CONCLUSION

- Strong growth of the businesses
- Robust financial situation
- Q1 2023 revenues will be released on April 24, 2023
- Ordinary dividend proposed to the April 24, 2023 shareholders' meeting
 - 0.25 € per share with respect to FY 2022
 - A c. 2.5% yield
 - Dividend would be payable as from April 27, 2023, with an ex-dividend date as of April 25, 2023

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FY 2022 RESULTS

Appendices

MAIN CHANGES IN CURRENCY AND PERIMETER

Analysis of organic growth

	Revenue						
	01 2022	02 2022	03 2022	Q4 2022	Q4 2022	2022	
Δ organic	+8.7%	+4.5%	+1.5%	+6.2%	+6.2%	+5.1%	
Consolidation scope impact	+4.8pts	+4.3pts	+1.7pts	+2.1pts	+2.1pts	+3.1pts	
FX impact	+1.2pt	+1.8pt	+2.1pt	+2.1pt	+2.0pts	+1.9pts	
Δ actual	+14.7%	+10.6%	+5.3%	+10.4%	+10.3%	+10.1%	

	EBITA of	EBITA of controlled businesses					
	H1 2022	H2 2022	2022				
Δ organic	+10.0%	-2.0%	+4.5%				
Consolidation scope impact	+8.1pts	-2.9pts	+2.4pts				
FX impact	+2.5pts	+3.6pts	+3.1pts				
Δ actual	+20.6%	-1.3%	+10.0%				

Changes in scope of consolidation

 Editis is classified as an asset held for sale as of Dec. 31, 2022 (IFRS 5)

2021 and 2022 figures have been restated

- UMG, Lagardère and Multichoice stakes are accounted for under the equity method (operational)
- Prisma Media has been consolidated by Vivendi since June 1, 2021

P&L

IFRS statement of earnings

in euro millions	2022
Revenues	9,595
EBIT	761
Income from non-op. equity affiliates (Telecom Italia)	(393)
Interest	(14)
Income from investments	50
Other financial income and charges	(952)
of which loss on deconsolidation of TI capital gain on Banijay	(1,347) 515
Provision for income taxes	(99)
Earnings from continuing operations	(647)
Earnings from discontinued operations	(298)
Earnings	(945)
Non-controlling interests	(65)
Earnings attributable to Vivendi shareowners	(1,010)

Adjusted statement of earnings

in euro millions	2022
Revenues	9,595
EBITA	868
Income from non-oper. equity affiliates (Telecom Italia)	(334)
Interest	(14)
Income from investments	50
Provision for income taxes	(156)
Non-controlling interests	(71)
Adjusted net income	343
Adjusted net income, excluding TI contribution	677

RECONCILIATIONS

EBIT – EBITA - EBITDA

in euro millions	2022
EBIT	761
Amortization and depreciation on intangible assets acquired through	
business combinations	107
EBITA	868
Depreciation of tangible assets	206
Amortization of intangible assets excluding those acquired through	135
business combinations	100
Amortization of rights-of-use relating to leases	149
Gains/(losses) on the sale of tangible and intangible assets	4
Restructuring charges	44
Income from operational equity affiliates	(239)
Other charges and income	(3)
EBITDA	1,164

Earnings attributable to Vivendi shareowners to ANI

in euro millions	2022
Earnings attributable to Vivendi shareowners	(1,010)
Amortization and depreciation of intangible assets acquired through business combinations Amortization of intangible assets related to non operational equity	107
affiliates	59
Other financial income & charges	952
Earnings from discontinued operations	298
Provision for income taxes on adjustments	(57)
Non-controlling interests on adjustments	(6)
Adjusted net income (ANI)	343

UMG AND LAGARDERE CONTRIBUTIONS

	UNIVERSAL M		Lagardère		
in euro millions, except where noted	2021	2022	2021	2022	
As published by the companies:					
Revenues	8,504	10,340	5,130	6,929	
EBITDA (UMG) / Recurring EBIT (Lagardère)	1,686	2,028	249	438	
Net earnings, group share	886	782	(101)	161	
Vivendi interest (%) as of Dec. 31	10.0%	10.0%	45.1%	57.66%	
Net earnings for Vivendi's contribution calculation	327	1,218	70	161	
Interest (%) used to calculate EBITA contribution	10.0%	10.0%	28.9%	57.5%	
Contribution to Vivendi EBITA	33	124	19	98	
Dividends paid to Vivendi	36	80	-	32	

Q4 REVENUES AND EBITDA BY BUSINESS UNIT

04 Revenues

in euro millions	Q4 2021	Q4 2022	∆ organic (%)
Canal+ Group	1,521	1,578	+1.6%
Havas	703	843	+10.5%
Prisma Media	90	82	-8.4%
Gameloft	81	106	+28.5%
Vivendi Village	42	69	+59.9%
New Initiatives	29	39	+32.1%
Generosity and solidarity	1	1	
Intercompany elimination	(19)	(18)	
Total Vivendi	2,448	2,700	+6.2%

EBITDA

in euro millions	2021	2022	∆ organic (%)
Canal+ Group	792	810	+0.2%
Havas	363	439	+12.0%
Prisma Media	30	44	-11.2%
Gameloft	19	27	+20.3%
Vivendi Village	(1)	6	
New Initiatives	(52)	(39)	
Generosity and Solidarity	(8)	(9)	
Corporate	(100)	(114)	
Total Vivendi	1,043	1,164	+4.7%

CANAL+ GROUP Subscriber base



in thousands	December 31, 2021	December 31, 2022	Δ
International	14,655	15,986	+1,331
Africa	6,847	7,597	+750
Europe (excluding Mainland France)	5,658	6,335	+677
Overseas	835	824	-11
APAC	1,315	1,230	-85
Mainland France	9,051	9,508	+457
Self-distribution	5,049	5,252	+203
Wholesale	3,491	3,732	+241
Collective	511	524	+13
Total Canal+ Group	23,706	25,494	+1,788

CANAL+ GROUP 2021 and 2022 quarterly growth



2021

in euro millions	Q1	∆ organic (%)	Q2	∆ organic (%)	Q3	∆ organic (%)	Q4	∆ organic (%)	2021	∆ organic (%)
TV - International	537	+1.6%	542	+7.4%	554	+4.6%	569	+5.2%	2,202	+4.7%
TV - Mainland France	739	-2.1%	773	+5.6%	778	+4.0%	804	+4.1%	3,094	+2.9%
Studiocanal	81	+8.9%	110	+80.1%	135	+35.1%	148	+8.2%	474	+27.5%
Revenues - Canal+ Group	1,357	-0.1%	1,425	+9.8%	1,467	+6.5%	1,521	+4.9%	5,770	+5.2%

2022

in euro millions	Q1	∆ organic (%)	02	∆ organic (%)	03	∆ organic (%)	04	∆ organic (%)	2022	∆ organic (%)
TV - International	574	+6.2%	580	+3.4%	582	+1.5%	607	+3.0%	2,343	+3.5%
TV - Mainland France	788	+6.5%	781	+1.0%	750	-3.5%	825	+2.5%	3,144	+1.6%
Studiocanal	84	-	66	-41.2%	87	-38.1%	146	-8.4%	383	-22.8%
Revenues - Canal+ Group	1,446	+6.0%	1,427	-1.3%	1,419	-4.9%	1,578	+1.6%	5,870	+0.3%

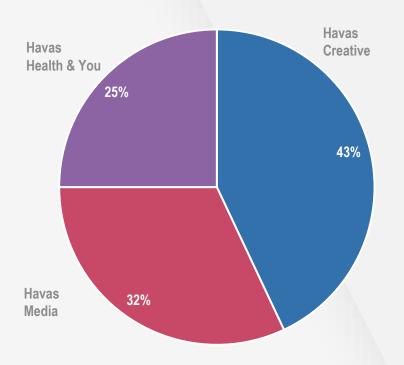
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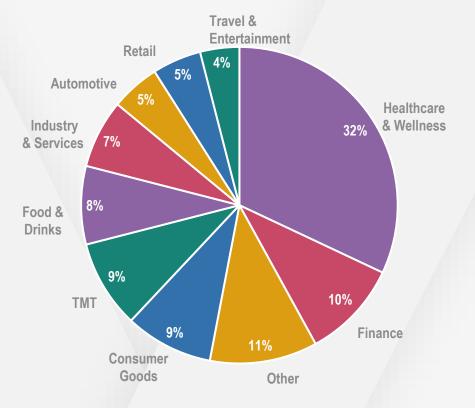
HAVAS 2022 and 2021 key figures by quarter

2022	Q1 ∆ organic (%)	O2 ∆ organic (%)	Q3 ∆ organic (%)	Q4 M€	∆ organic (%)	FY M€	∆ organic (%)
Revenues	+11.3%	+12.3%	+3.2%	843	+10.5%	2,765	+9.2%
Net Revenues	+11.4%	+11.5%	+3.9%	745	+2.3%	2,590	+6.8%
Europe	+12.4%	+11.1%	+2.5%	369	+5.6%	1,250	+7,6%
North America	+9.0%	+6.3%	+3.5%	276	+3.0%	979	+5.2%
Asia Pacific and Africa	+9.3%	+11.8%	+15.4%	62	-8.7%	227	+5.8%
Latin America	+22.3%	+72.2%	+1.1%	38	-10.0%	134	+13.6%
2021	Q1 ∆ organic (%)	O2 ∆ organic (%)	Q3 ∆ organic (%)	04 M€	∆ organic (%)	FY M€	∆ organic (%)
Net Revenues	-0.8%	+15.8%	+17.8%	670	+9.3%	2,238	+10.4%

HAVAS

Net Revenues by business unit and by sector, at the end of December 2022





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HAVAS Main wins in 2022

MERCK SONOFI AMGEN () GUARDANT (Jazz Pharmaceuticals. Otsuka **DIOR SCIENCE** abbvie ucb HARMAN European Commission WOLVERINE worldwide 7 edF i) inDrive MSC **PedidosYa** GENESIS MATALAN Ś HSBC SBK REAL LIFE READY Hochland Department for Education Financial Group Shazé Kraft*Heinz* chewy Yili

EDITIS Asset held for sale

in euro millions	2021	2022	Δ (%)	∆ organic (%)
Revenues	856	789	-7.8%	-8.1%
Literature	332	319	-4.0%	-4.0%
Education & Reference	176	167	-4.8%	-6.3%
Diffusion & Distribution	348	303	-12.9%	-12.9%
EBITA	51	31	-39.3%	-38.9%

vivendi * Editis has been consolidated since February 1, 2019

INTEREST & INCOME TAX

Interest

in euro millions (except where noted)	2021	2022
Interest expense on borrowings	(41)	(31)
Average interest rate on borrowings (%)	0.83%	0.80%
Average outstanding borrowings (€ Bn)	4.9	3.9
Interest income from cash and cash equivalents	(2)	13
Average interest income rate (%)	-0.04%	0.43%
Average amount of cash and cash equivalents (€ Bn)	4.4	3.1
Interest income received by Vivendi from UMG/Editis	12	4
Interest	(31)	(14)

Income tax

in euro millions	2021	2022
Provision for income taxes (adjusted)	(128)	(156)
Effective tax rate	19.1%	23.5%
French normative tax rate	28.41%	25.83%
Tax (payment) / reimbursement	(94)	(175)

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Cautionary note regarding forward-looking statements

This presentation contains forward-looking statements with respect to Vivendi's financial condition, results of operations, business, strategy, plans, and outlook including the impact of certain transactions and the payment of dividends and distributions, as well as share repurchases. Although Vivendi believes that such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance. Actual results may differ materially from the forward-looking statements as a result of a number of risks and uncertainties, many of which are outside Vivendi's control, including, but not limited to, the risks related to antitrust and other regulatory approvals as well as any other approvals which may be required in connection with certain transactions and the risks described in the documents of the group filed by Vivendi with the Autorité des Marchés Financiers (French securities regulator) and its press releases, if any, which are also available in English on Vivendi's website (www.vivendi.com). Investors and security holders may obtain a free copy of documents filed by Vivendi with the Autorité des Marchés Financiers at www.amf-france.org, or directly from Vivendi. Accordingly, readers of this presentation are cautioned against relying on these forward-looking statements. These forward-looking statements are made as of the date of this presentation. Vivendi disclaims any intention or obligation to provide, update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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For all financial or business information, please visit the Investor Relations section of our website at: http://www.vivendi.com

GLOSSARY

The non-GAAP measures defined below should be considered in addition to, and not as a substitute for, other GAAP measures of operating and financial performance. Vivendi considers these to be relevant indicators of the group's operating and financial performance. Moreover, it should be noted that other companies may have different definitions and calculations for these indicators that differ from those used by Vivendi, thereby affecting comparability.

 Δ organic: at constant currency and perimeter.

Net revenues (Havas): correspond to revenues less pass-through costs rebilled to customers.

Adjusted earnings before interest and income taxes (EBITA): corresponds to EBIT before the amortization of intangible assets acquired through business combinations as well as of the other catalogs of rights acquired by content production businesses and the impairment losses on goodwill and other intangibles acquired through business combinations, as well as other income and charges related to transactions with shareowners.

EBITDA: corresponds to EBITA, as presented in the Adjusted Statement of Earnings, before amortization and depreciation of tangible and intangible assets, restructuring charges, gains/(losses) on the sale of tangible and intangible assets, income from equity affiliates - operational and other non-recurring operating items.

Adjusted net income (ANI) includes the following items: EBITA; income from equity affiliates – non-operational; interest; income from investments; and taxes and noncontrolling interests related to these items. It does not include the following items: amortization of intangible assets acquired through business combinations and related to equity affiliates and through other catalogs of rights; impairment losses on goodwill and other intangible assets acquired through business combinations and through the other catalogs of rights; other financial charges and income; earnings from discontinued operations; provisions for income taxes and adjustments attributable to noncontrolling interests; and non-recurring tax items.

Cash flow from operations (CFFO): Net cash provided by operating activities after capital expenditures net, dividends received from equity affiliates and unconsolidated companies as well as cash payments for the principal of the lease liability and any interest thereon and before income taxes paid.

Net cash/(debt) position: Borrowings at amortized cost, less cash and cash equivalents, cash management financial assets as well as derivative financial instruments, net (assets and liabilities) where the underlying instruments are financial net debt items, and cash deposits backing borrowings.

Unless otherwise stated, the percentage changes presented herein are calculated in relation to the previous accounting year. Due to rounding, numbers presented throughout this presentation may not add up precisely to the totals provided, and percentages may not exactly reflect the absolute figures.